

# Proximus Group Results

Q1 2019



# Cautionary Statement

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“This communication might include some forward-looking statements, without limitation, regarding Proximus’ financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus’ control. Therefore the actual future results may differ materially from those expressed in or implied by the statements.

Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication.

Proximus disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise”.

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## Note

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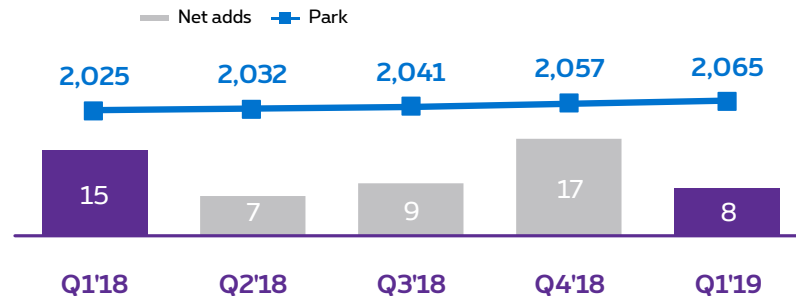
- The financials results of Proximus Group are reported under the accounting standards IFRS 15 and, as of 2019, IFRS 16 (replacing IAS 17).
- All figures included in this presentation are on 'Underlying' basis, allowing for a meaningful YOY comparison.
- Figures are rounded. Variances are calculated from the source data before rounding, implying that some variances may not add up.

# Key figures Q1

<p><b>+25,000</b></p> <p>Mobile Postpaid cards</p>	<p><b>+29,000</b></p> <p>Tuttimus &amp; Bizz All-in</p>	<p>Domestic revenue</p> <p><b>-2.2%</b> YoY</p> <p>-0.9% YoY excl. Terminals</p>	<p><b>+2.2%</b> YoY</p> <p>Domestic EBITDA</p>
<p><b>+8,000</b></p> <p>Fixed Internet customers</p>	<p><b>+7,000</b></p> <p>TV customers</p>	<p></p> <p>DM + 2.8% YoY</p> <p>EBITDA + 1.3% YoY</p>	<p><b>€ 112m</b></p> <p>FCF YTD'19</p> <p>(€ 143M excl. acquisitions)</p>

# Fixed customer base

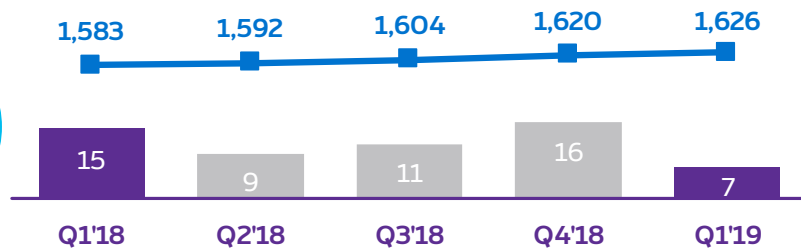
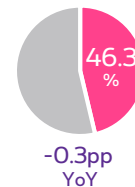
Customer growth  
Broadband and TV  
supported by dual  
brand strategy in highly  
competitive setting.



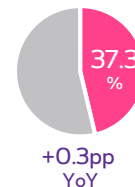
Customer  
base

**+41K**  
YoY  
**+2.0%**

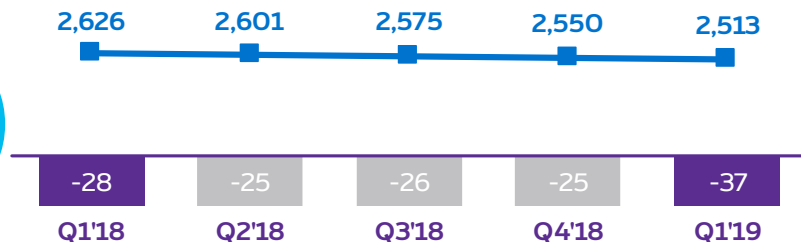
Market  
share



**+44K**  
YoY  
**+2.8%**



Exceptionally high Voice  
line loss for Q1.  
Ongoing degrading  
trend of fixed voice  
intake, higher churn and  
move to new voice  
solutions.



**-113K**  
YoY  
**-4.3%**

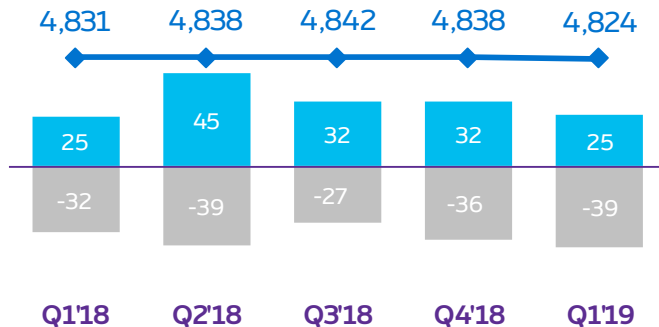
Note: 2018 Park restatement, now including Tango fixed products

# Growing Mobile customer base

## Mobile Cards

Park ('000, excl. M2M)

- Postpaid net adds
- Prepaid net adds
- Mobile park excl. M2M



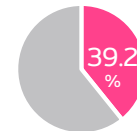
Postpaid  
**+25k** in Q1

**+134K** YoY, i.e. **+3.4%**

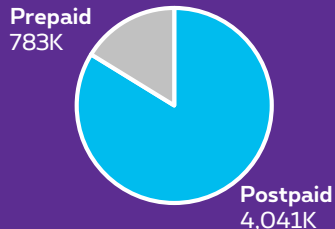
Prepaid

**-141K** YoY, i.e. **-15.3%**

Market share  
stable YoY



Mobile cards  
4,824K end Q1'19



Smartphone penetration



**78%**  
+4pp YoY

Mobile service revenue  
€ 296M end Q1'19

€ 15M Prepaid  
-23.4% YoY



€ 281M Postpaid  
+0.4% YoY

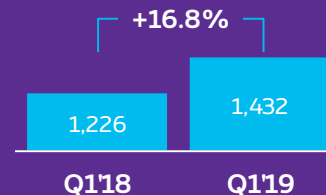
National Mobile  
Data Usage



**2.5GB**  
~ +60% YoY

(average/user/month)

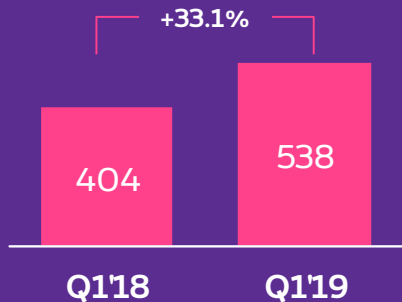
M2M\*



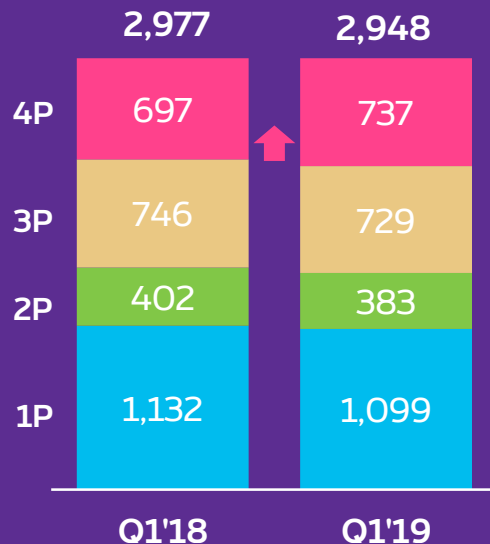
(\*Enterprise + small nr of Consumer M2M)

# Increasingly convergent customer base in premium family segment

Continued growth for Tuttimus/Bizz All-in...  
Subscribers ('000)



...driving higher 4P customer base  
HH/SO (in '000)

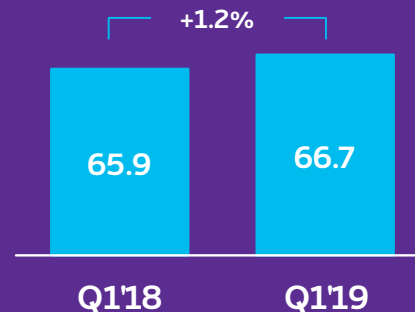


**+134,000** YoY  
Tuttimus/Bizz All-in subscribers

**+40,000** YoY  
4-Play households

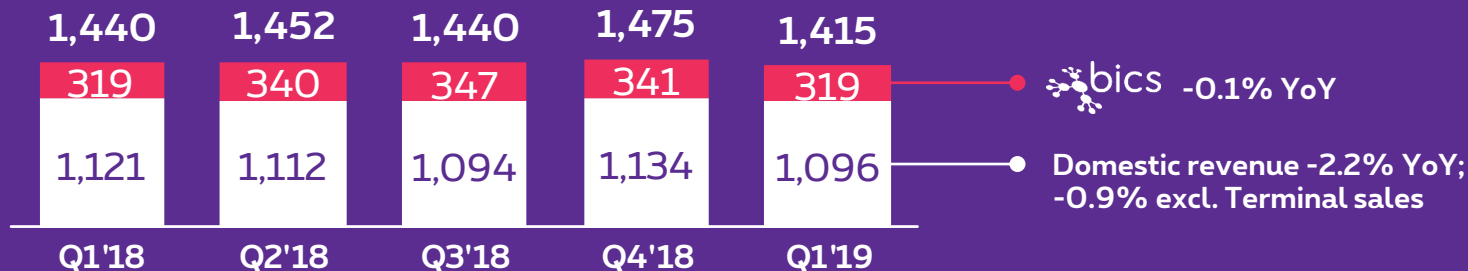
**+0.8€** YoY  
Average ARPH

...and higher ARPH (€)



# Q1'19 Group Revenue

(M€ & YoY %)



## Domestic



### Consumer: -3.1% YoY

- + Value accretive customer mix, 4P growing
- Lower Mobile devices sales and inbound (low margin)
- Lower proceeds from reminder fees
- Loss in Mobile Prepaid revenue



### Enterprise: 1.6% YoY

- + Growth in ICT & Advanced Business Services (incl. acquired companies)
- + Mobile Services
- Erosion legacy services
- Lower mobile devices sales (low margin)



### Wholesale: -10.8% YoY

- + Total Roaming traffic offsetting downwards negotiated Roaming-In WS rates (benefitting the Proximus Group margin)
- Regulatory impact on Fixed termination rates
- Lower revenue from traditional wholesale services

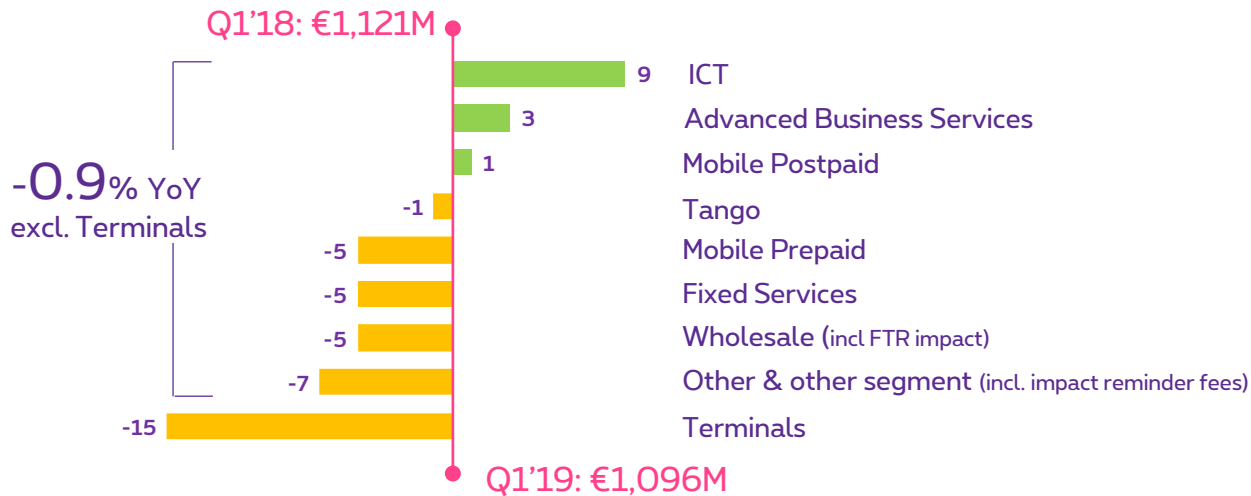
- + Growing A2P\* volumes, leading to non-Voice revenue growth
- Voice revenue down on less favorable destination mix

\*Application to Person

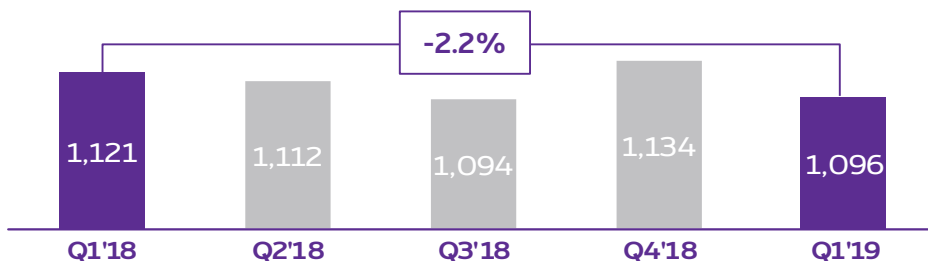


# Domestic revenue by product nature

**Q1**  
(YoY evolution)

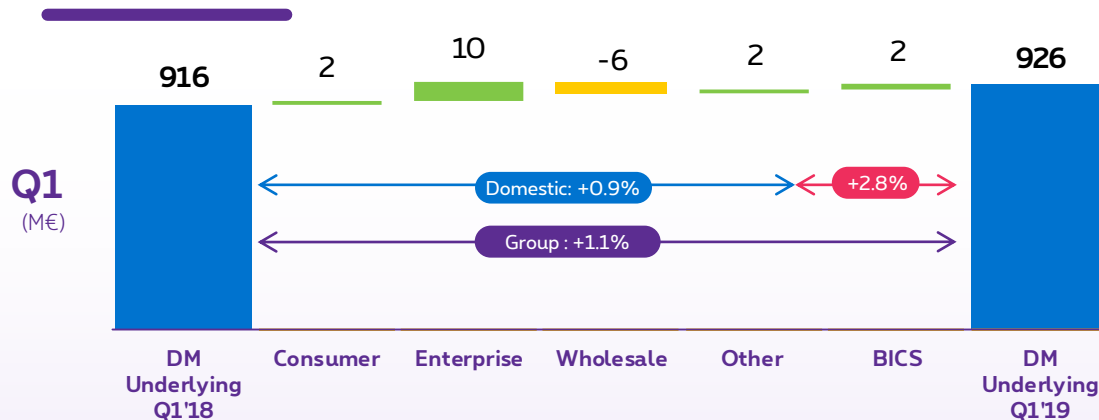


**Q's**  
(M€)



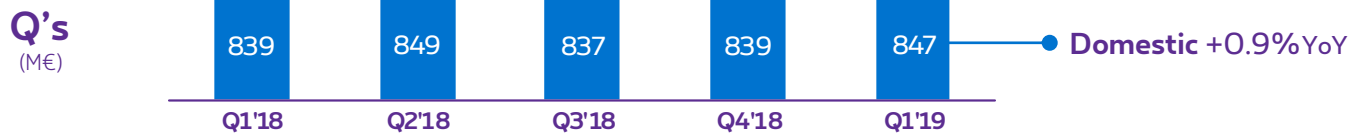
**Domestic revenue -2.2% YOY, incl. loss of low-margin revenue from Terminals and Inbound.**

# Group direct margin +1.1%

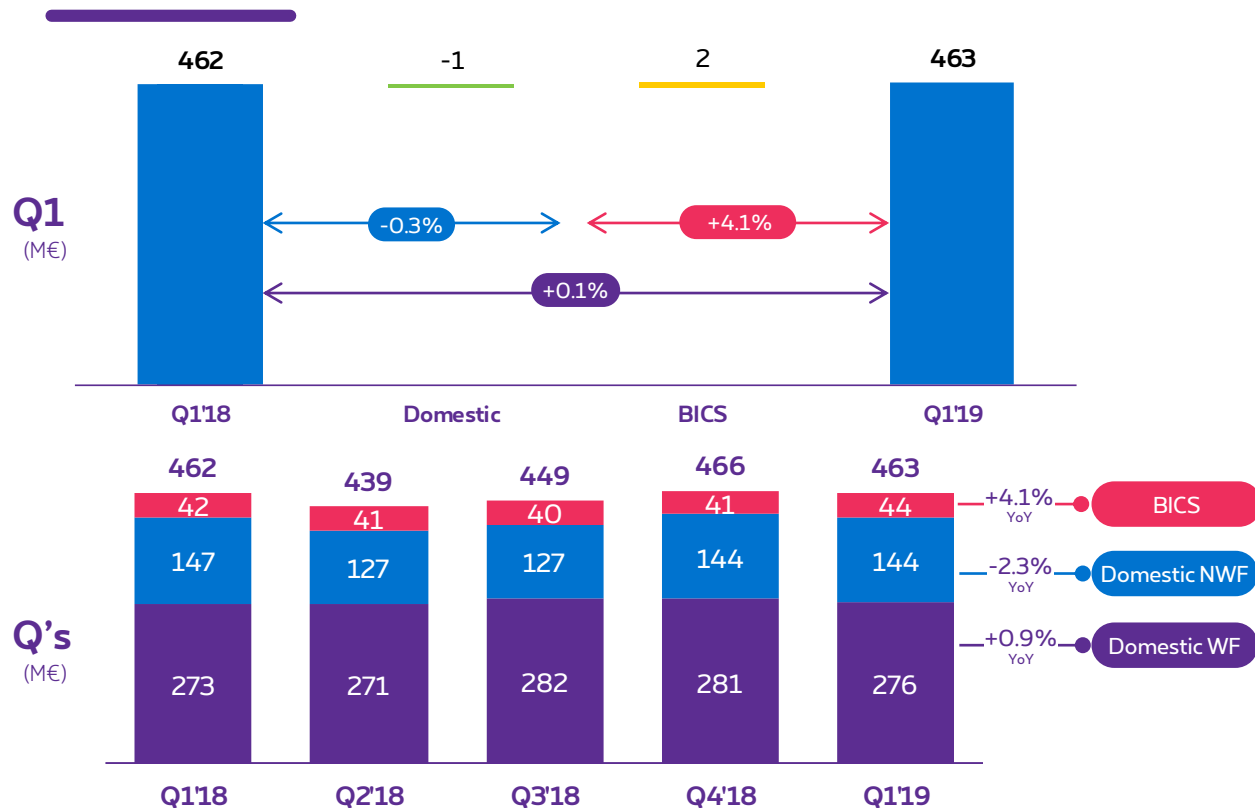


- Domestic +0.9%, incl. € -2M impact from lowered Fixed Termination rates
  - + Consumer +0.3%
  - + Enterprise +4.2%
  - Wholesale -14.8%

- BICS direct margin up 2.8%
  - + Voice +2.9%
  - + Non-voice +2.8%



# Stable Group expenses



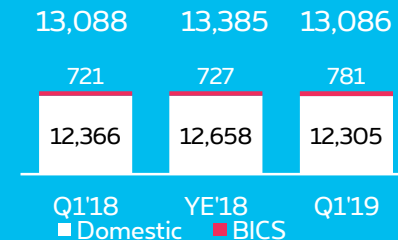
Domestic non-workforce -2.3%

- Lower commercial spend
- Ongoing cost efficiencies

Domestic workforce +0.9%, slightly down when excluding ICT acquisitions.

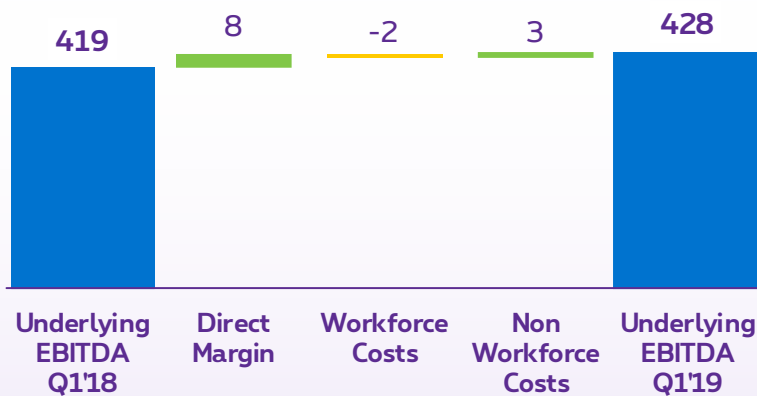
BICS expenses up 4.1% YoY, driven by TeleSign workforce expenses.

## FTEs



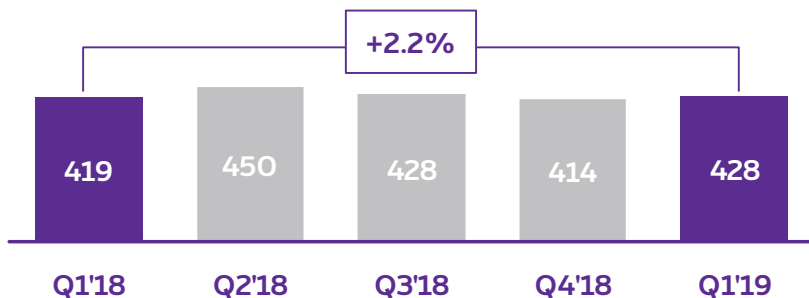
# Domestic EBITDA +2.2% YoY

Q1  
(M€)

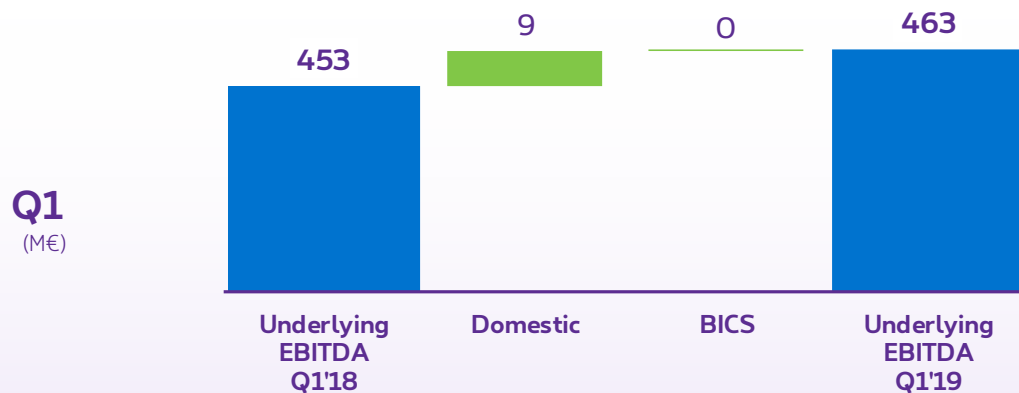


Underlying EBITDA increase driven by higher direct margin and lower non workforce expenses, partially offset by higher workforce costs.

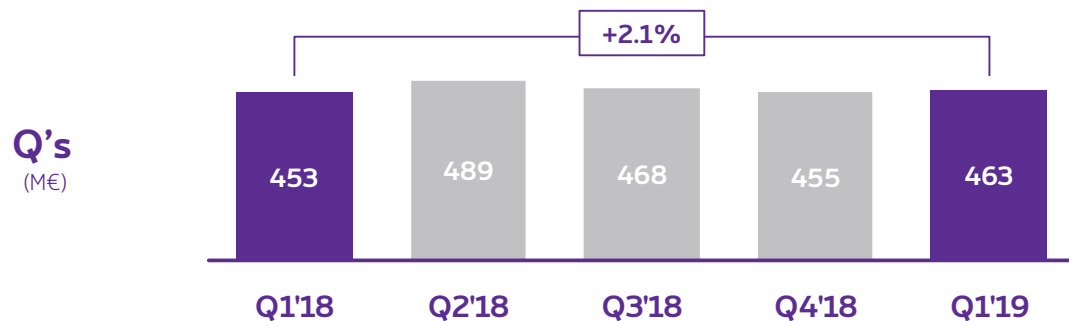
Q's  
(M€)



# Group EBITDA + 2.1% YoY



Underlying Group EBITDA increase driven by Proximus' Domestic operations.

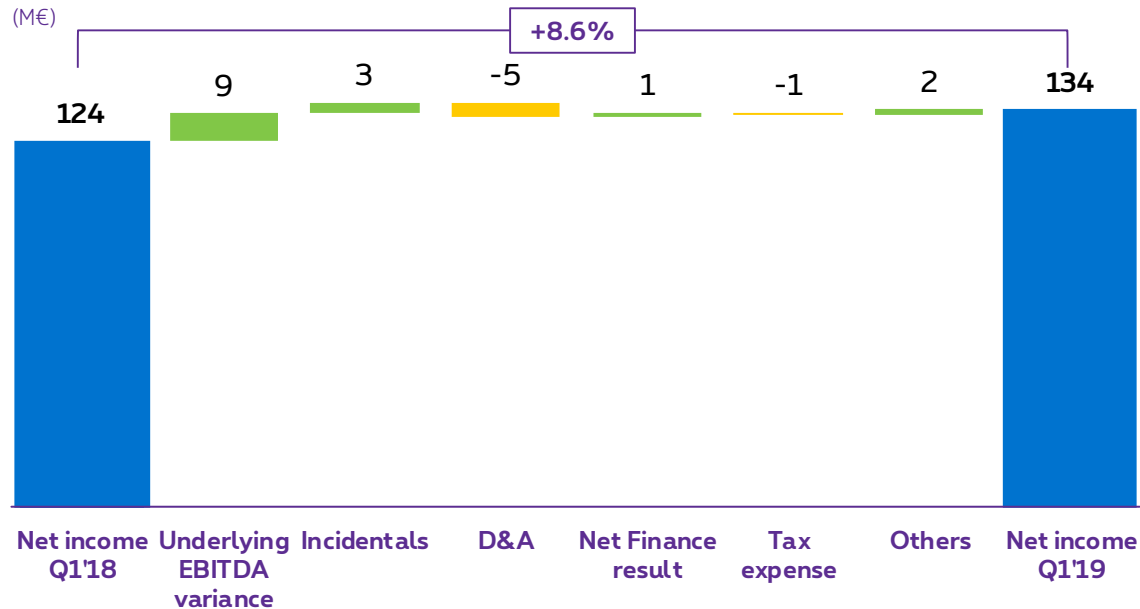


# Net income (Group share)

€ 134m net income in Q1'19, up by 8.6% YoY

YTD

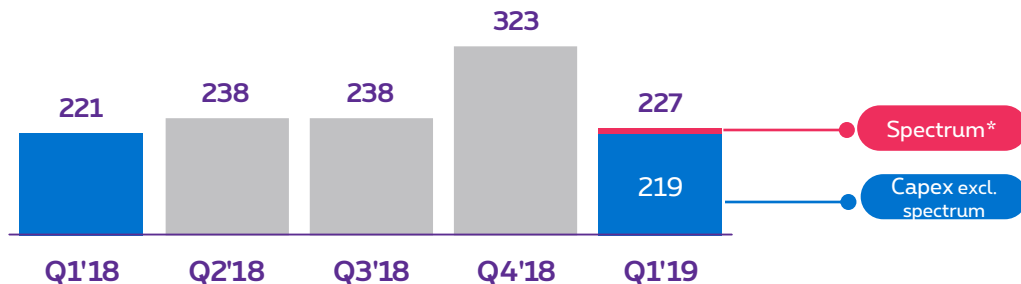
(M€)



- Increase in underlying EBITDA main driver.
- Lower net finance cost following bond replacement by € 400M EIB loan mid-March'18, at low interest.
- Q1'19 Tax expenses at €52M, ETR of 27.27%.

# Capex Q1'19 stable YoY

## Capex (M€)



\* Following a law change and Proximus Luxembourg spectrum meeting the conditions, €8M of spectrum is recognized as capex.

Proximus invested € 219M in Q1'19, spectrum-related capex excluded.

### High-quality Mobile network

#### 4G pop coverage

- outdoor 99.9%
- indoor 99.5%

+ Mobile sites to support traffic increase

+ 4.5G deployment

### TITAN Project

#### Proactively strengthening our transport network

Backbone of all voice, data & TV traffic



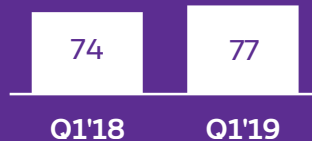
Data capacity  
x10

### Copper upgrade

#### 95% FttC, 89% vectoring

>50% 100 Mbps

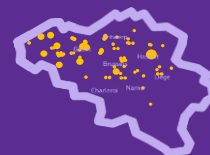
Av. VDSL speed - Mbps  
Proximus customers



### Fiber build

#### FttH & FttB

Ongoing in 10 cities



### New Digital platforms

#### New converged fixed and mobile IT stack

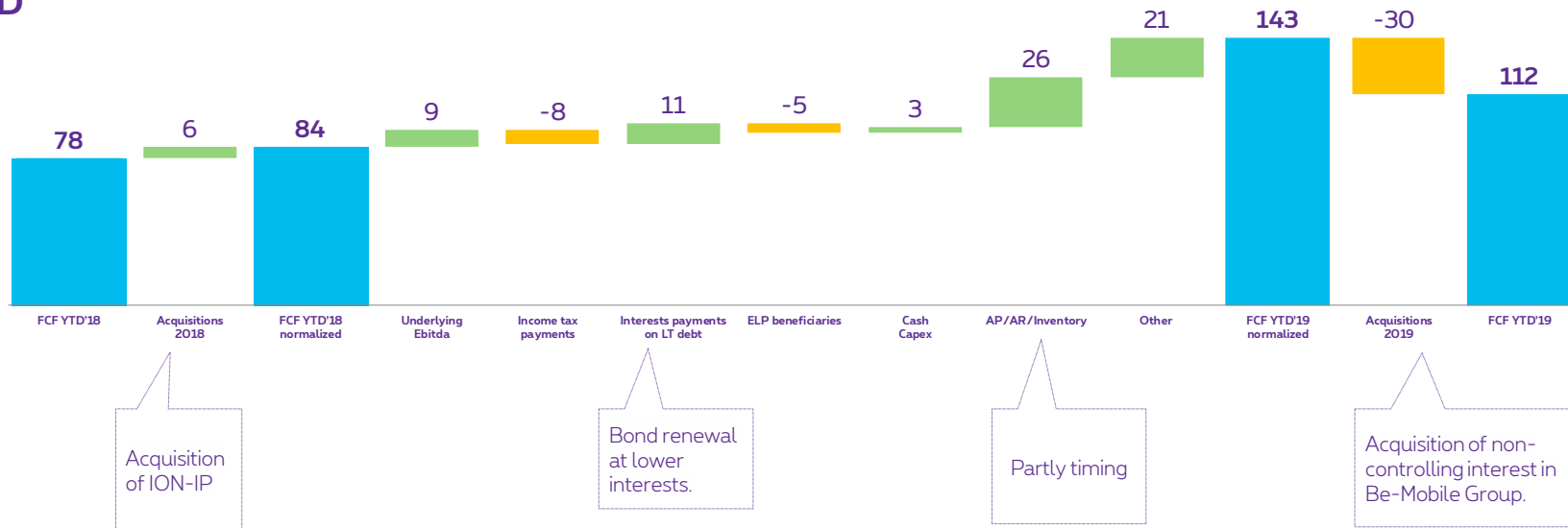
**New Digital Factory**  
tools, digital solutions and new ways of working with the latest best-in class technology

# FCF

€ 112 M Q1'19, or € 143M excluding cash-out related to acquired subsidiaries

## YTD

(M€)

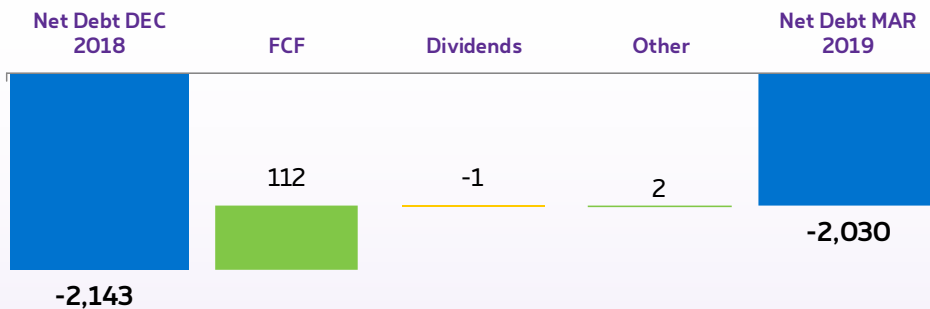


Note: FCF includes the lease payments to stay comparable to 2018 FCF



# Sound financial position

**Net Debt**  
(YTD, M€)



## 6.2 Yrs

Average debt duration

## 1.79%

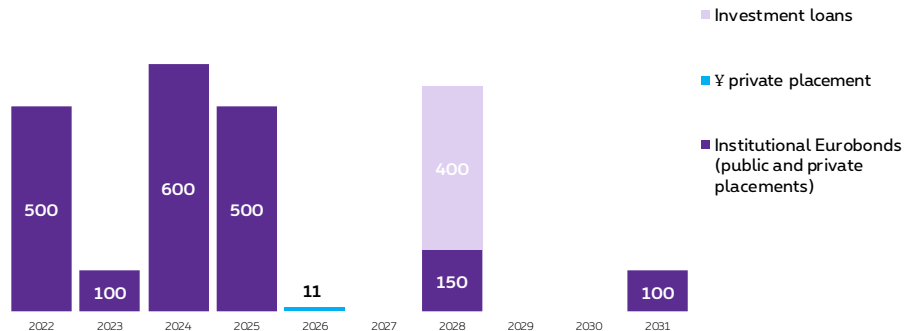
Weighted average coupon

**Credit ratings:** Standard & Poor's A, Moody's A1, both stable outlook

### Liquidity end Q1'19:

- €330m investments, cash & cash equivalents (incl. derivatives)
- EMTN Program €3,500m (€1,950m outstanding)
- CP Program €1,000M (no outstanding)
- Committed credit line (bilaterals/club/syndicate): €700m

**Debt Maturity Schedule**  
(M€)



# Guidance 2019

Guidance metric	FY18 Actuals	FY19 Guidance	FY19 Revised Guidance	Q119 Actuals
Domestic underlying revenue	€4,460m	nearly stable		
Domestic underlying revenue excluding terminals	€4,153m		nearly stable	-0.9%
Group underlying EBITDA	€1,865m	stable	stable	+2.1%
Capex (excluding Spectrum)	€1,019m	stable	stable	€219m

Based on the recent declining trend in the business of reselling of standalone mobile devices, creating topline pressure while being margin-neutral, Proximus redefined its revenue metric for the full-year 2019 outlook, moving to 'Domestic revenue excluding terminals'. This metric eliminates volatility linked to these sales and keeps focus on value.

In line with the announced 3-year commitment on 16 December 2016.

Stable gross dividend per share of

€1.50

expected over result 2019

## 2019 expectations

**Nearly stable Domestic revenue excluding terminals.**

### Stable Group EBITDA:

- Slight EBITDA growth for Domestic operations
- Unfavorable EBITDA effect on BICS following renewal MTN commercial agreement.

Regulatory measures to reduce the Domestic margin by € 20 m.

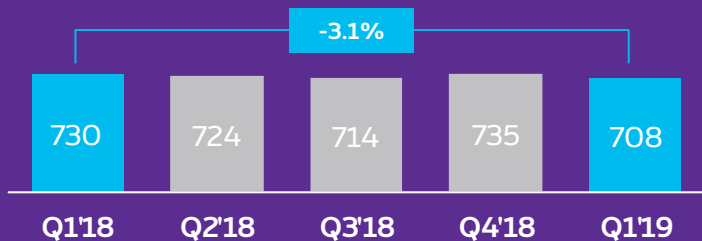
**Capex, excl. spectrum, to be stable to the 2018 level.**

# Consumer results



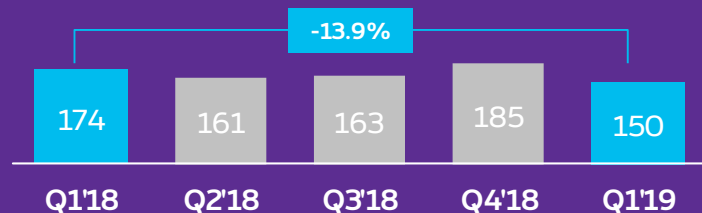
# Consumer

## Revenue (M€, YoY)



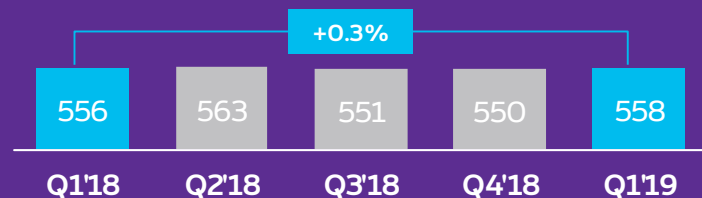
Lower mobile device sales and decreasing inbound weighing on revenue, without Direct Margin impact.

## Cost of Sales (M€, YoY)



Margin benefitting from higher digital adoption in the sales channel mix and lower commissions.

## Direct Margin (M€, YoY)



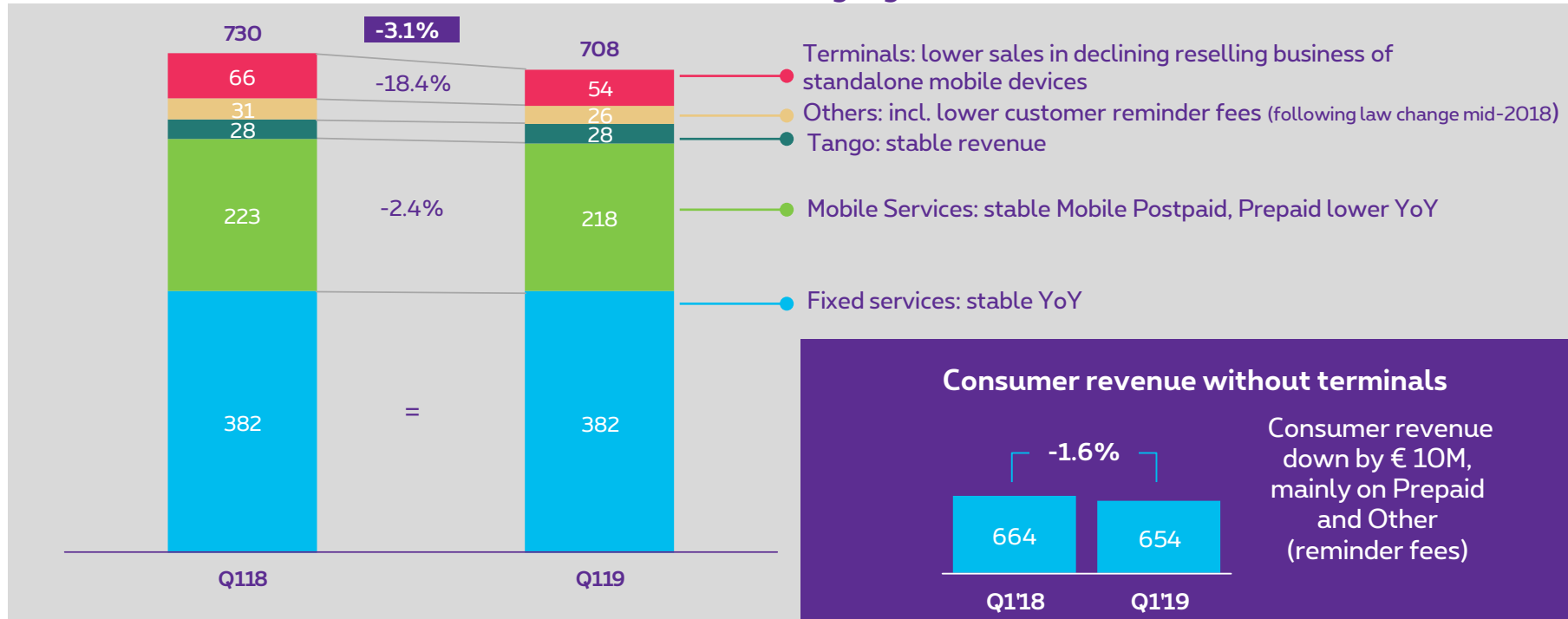
# 78.8%

Direct margin/revenue  
+2.7 p.p.

# Revenue split by nature

€M

## Highlights

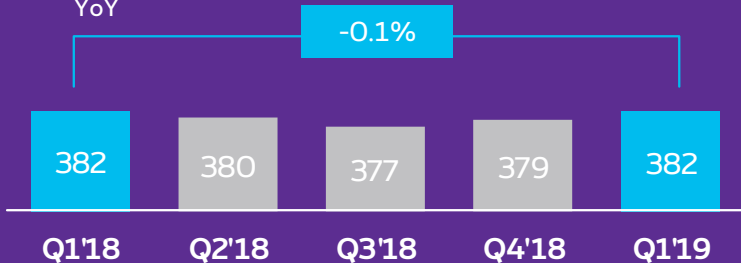


# Fixed Services

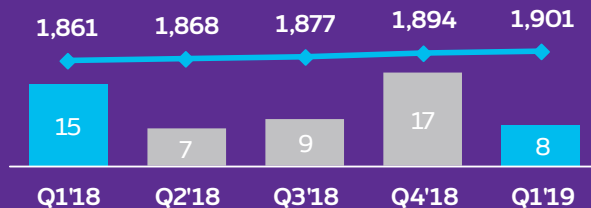
Broadband and TV customer bases improving thanks to dual-brand strategy.

Stable Fixed Services revenue with Fixed Voice erosion compensated by Internet and TV, and supported by the 1 January 2019 price indexation.

Fixed services revenue (M€) & YoY

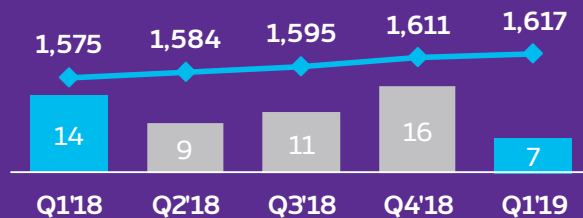


## Internet customers (000)



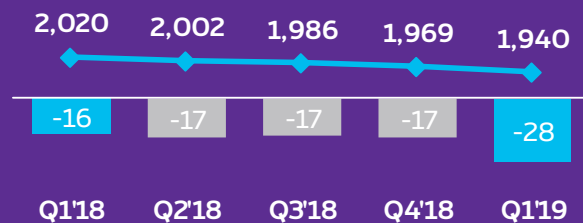
**+40,000**  
Broadband lines  
+2.1% YoY

## TV customers (000)



**+43,000**  
TV households  
+2.7% YoY

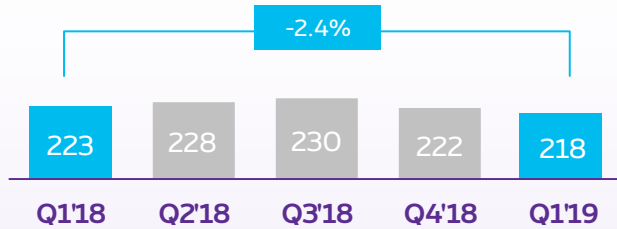
## Fixed voice customers (000)



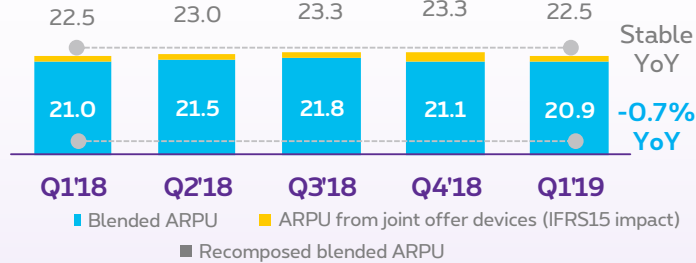
**-3.9% YoY**  
Fixed Voice lines

# Mobile service revenue

Mobile service revenue (M €) & YoY variance

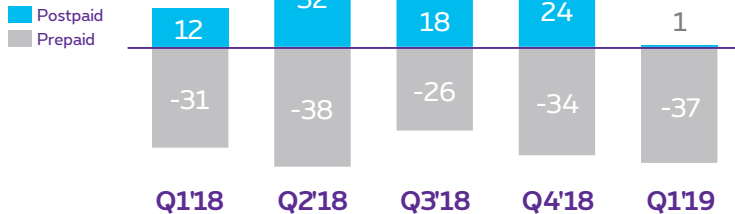


Blended mobile ARPU (€) & YoY variance

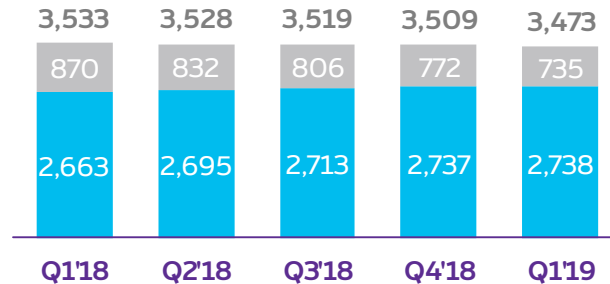


Mobile net adds ('000)

Fewer prepaid to Postpaid migrations & stiff competition



Mobile park ('000)



Consumer postpaid includes a very small number of M2M cards

Lower MSR driven by

- Prepaid erosion
- Lower inbound revenue

+74,000

Postpaid customers

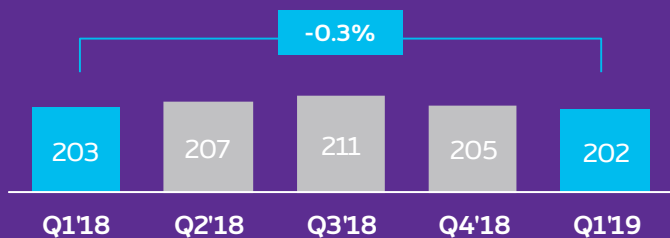
+2.8% YoY



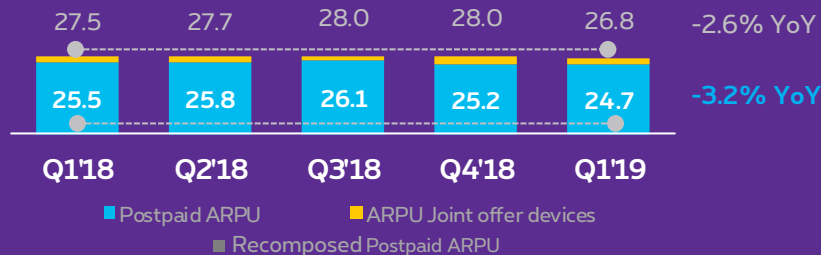
# Postpaid

Stable revenue on YoY growing customer base

Revenue (M€ & YoY)



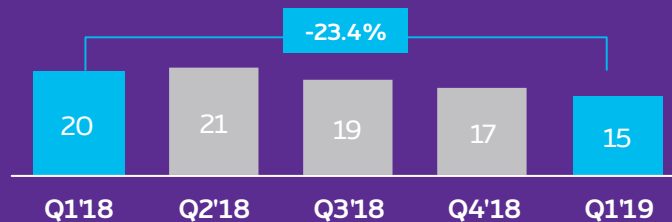
ARPU (€ & YoY variance)



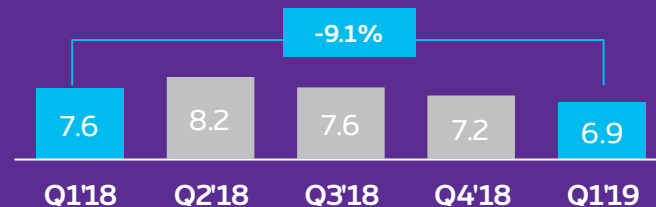
# Prepaid

Revenue erosion on lower base and ARPU decrease

Revenue (M€ & YoY)



ARPU (€ & YoY variance)



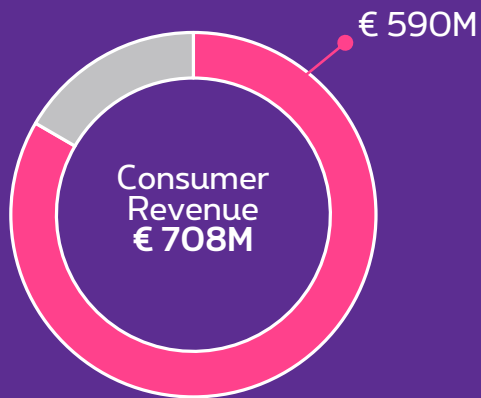


# X-Play view

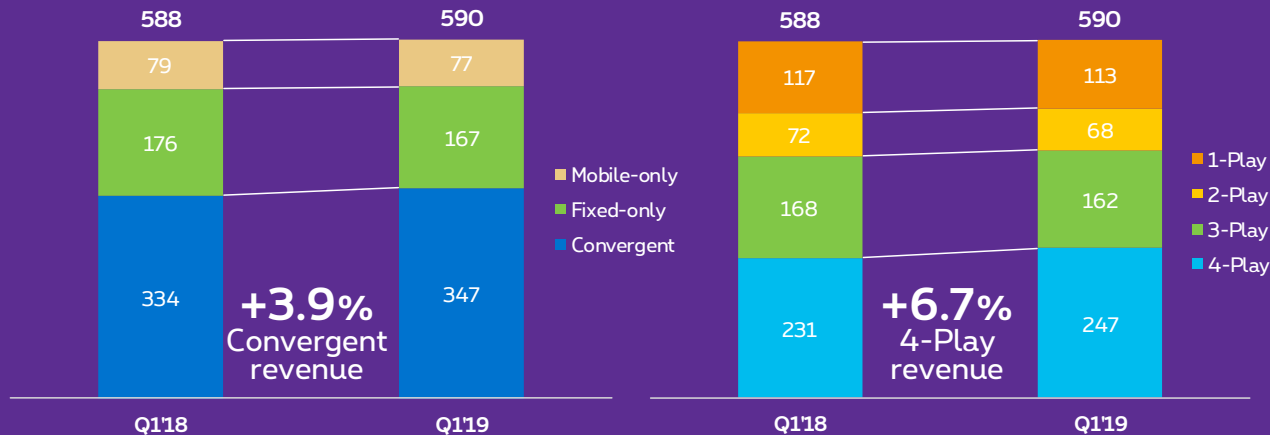


# Growing convergence revenue drives slightly higher HH/SO revenue

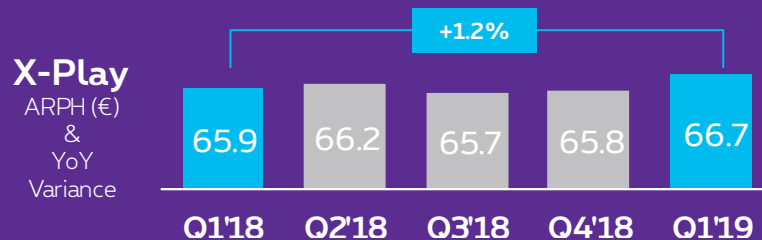
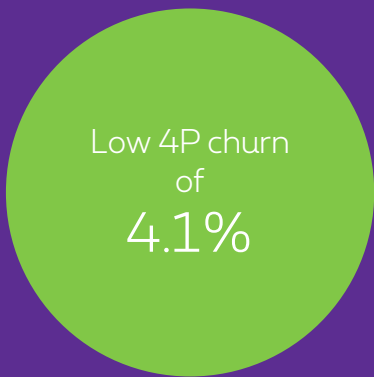
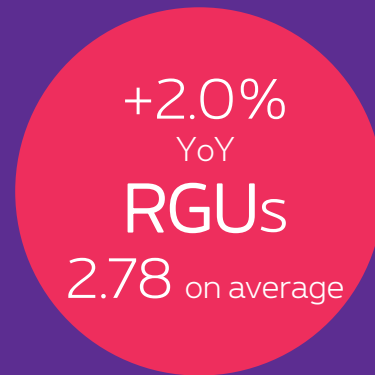
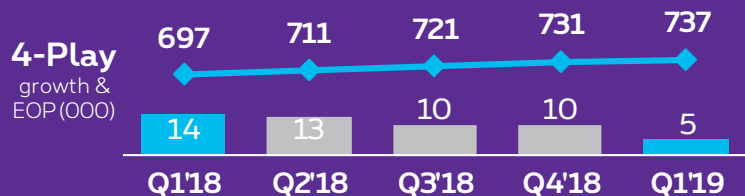
83%  
Consumer revenue  
generated by  
X-Play HH



+0.3%  
HH/SO  
revenue



# Continued 4-Play upselling, at higher ARPU and low churn

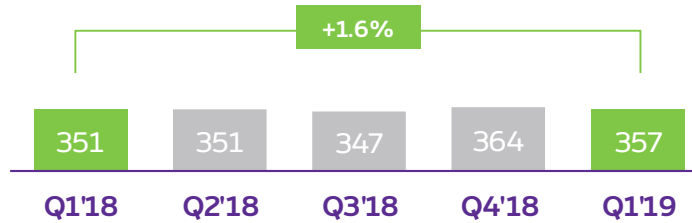


# Enterprise Results

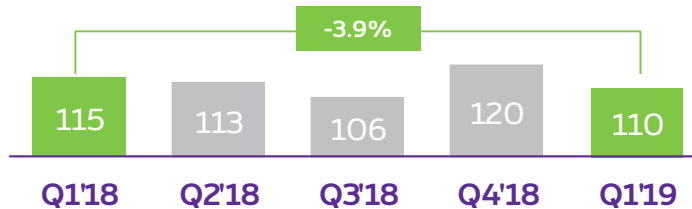


# Enterprise

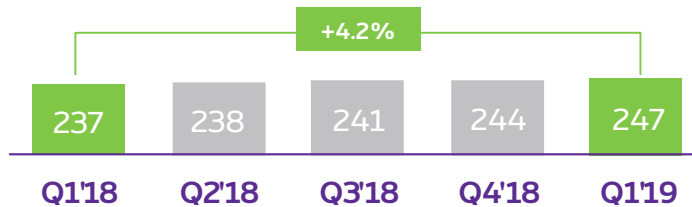
## Revenue (M€, YoY)



## Cost of Sales (M€, YoY)



## Direct Margin (M€, YoY)



### Revenue: +1.6% YoY

Higher revenue from ICT, Advanced Business Services and Mobile services more than offsetting erosion in legacy services.

### Direct margin: +4.2% YoY

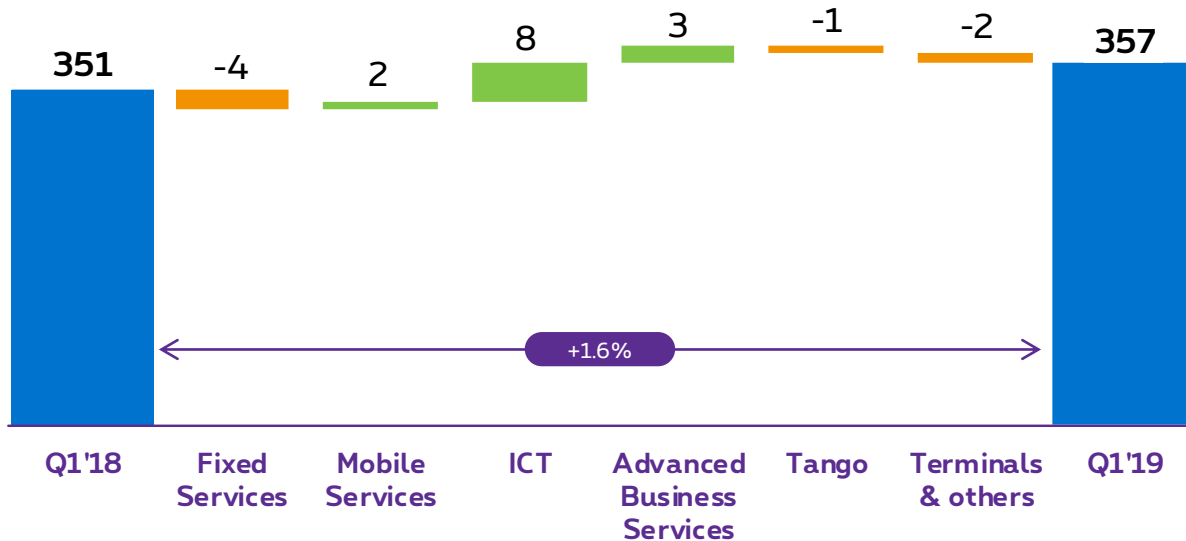
Direct margin from acquired companies and Mobile Services more than offsetting legacy margin erosion.

69.1% DM on revenue, +1.8pp YoY (increasing share of revenue related to labor-intensive ICT services).

# Revenue



**Q1**  
(M€)



## Q1'19

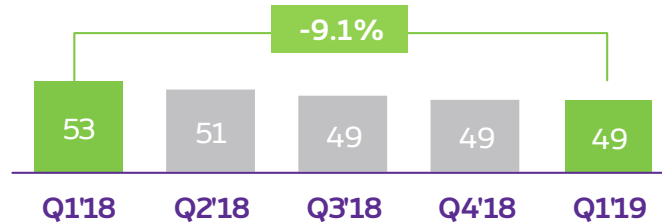
Enterprise revenue

**+1.6% YoY**

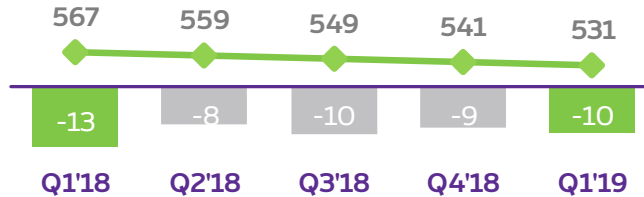
- + Solid mobile customer growth drives +2.3% Mobile Service revenue
- + ICT benefitting from the contribution of acquired companies
- + Advanced Business Services
- Pressure on legacy Fixed Voice
- Less low-margin mobile devices sales from high comparable base.

# Fixed Voice

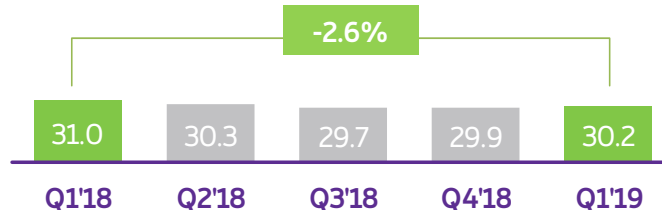
Fixed voice revenue (M€) & YoY variance



Voice line loss/gain & EOP ('000)



Fixed voice ARPU (€) & YoY variance



Steady erosion  
in Fixed Voice  
customer base

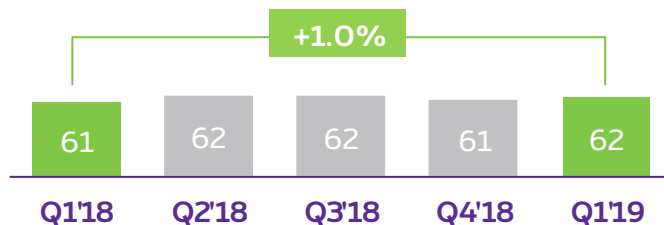
+ (Limited) price indexation on 1 January 2019

- Erosion in Fixed Voice park
- Decrease in traffic per line
- Higher penetration of unlimited call options

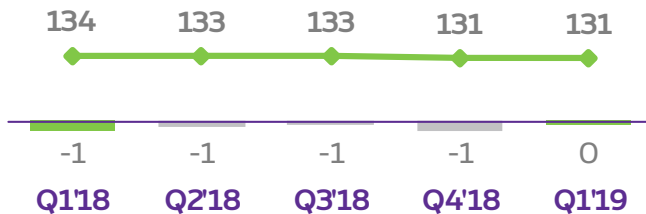
531k Fixed voice park, steadily declining, -6.4% YoY

# Fixed Data

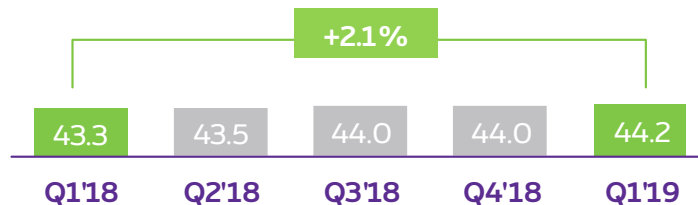
Fixed data revenue (M€) & YoY variance



Broadband growth & EOP ('000)



Broadband ARPU (€) & YoY variance



**+1.0%**  
Fixed data revenue

- + Increasing revenue from flagship VPN solution
- + Growing P2P Fiber park for business customers
- Ongoing outphasing and migration of legacy products

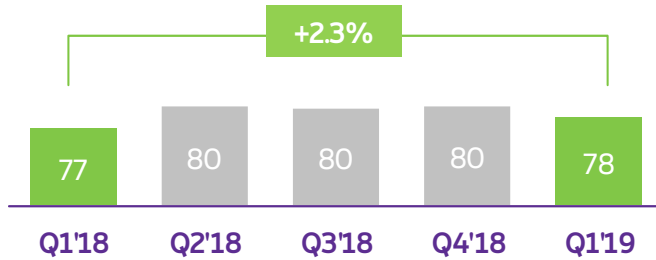
131k Broadband park, -2.1% YoY, stable over Q1

ARPU +2.1%, driven by increased share of high-end internet

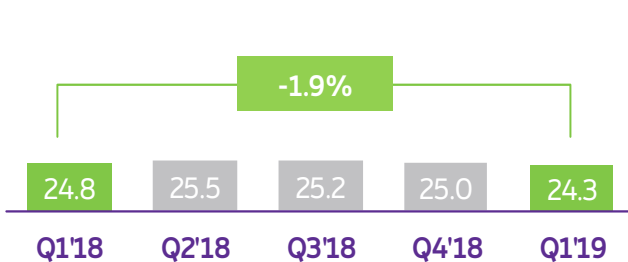


# Mobile Services

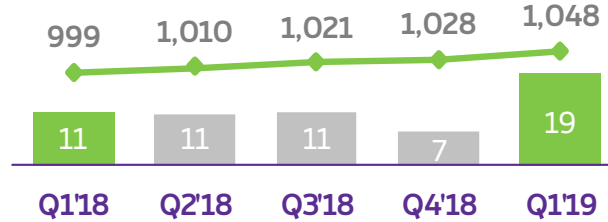
Mobile service revenue (M€) & YoY variance



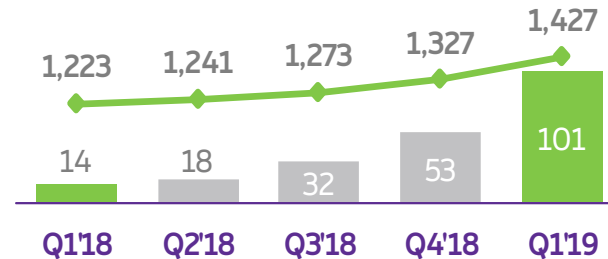
Postpaid ARPU (€) & YoY variance



Postpaid excl. M2M growth & EOP (000)



M2M growth & EOP (000)



+2.3%

Mobile service revenue

Solid revenue growth from subscriptions

+4.9%YoY

Postpaid cards

€24.3 Mobile ARPU,

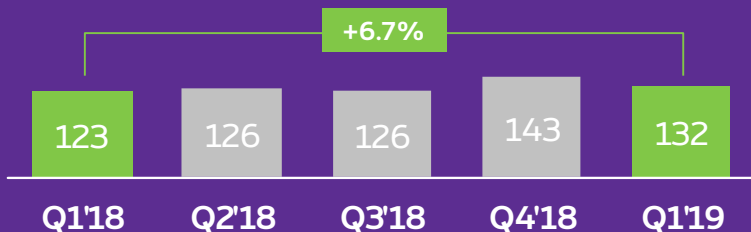
-1.9% YoY

- Move to mobile price bundles
- Decrease in subscriptions for roaming options
- Competitive price pressure

# ICT

Successful strategy of expanding portfolio, moving the company from pure connectivity towards digital transformation solutions for its professional customers. Solid revenue driver: +6.7% including acquired companies.

ICT revenue (M) & YoY



Strengthened ICT portfolio, including acquisition of small-sized, highly specialized companies.

## 2018 acquisitions



- **Codit:** Belgium-headquartered market leader in business application integration, API Management and Cloud services, acquired 11 July 2018



- **Umbrio:** a Dutch enterprise specialized in IT operations & Business Analytics systems, based on big data platforms, acquired on 31 May 2018

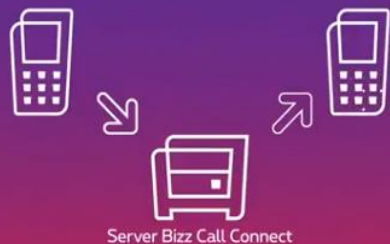
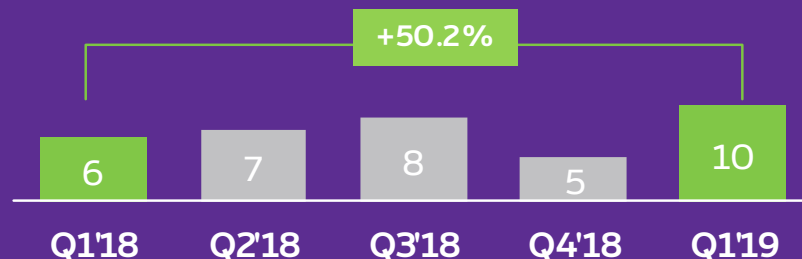


- **ION-IP:** a Dutch company specialized in Managed Security services, acquired on 27 March 2018



# Advanced Business Services

Strong increase following the acquisition of Mediamobile in November 2018



Convergent Solutions

## About Mediamobile

Mediamobile specializes in providing real-time traffic information for car navigation systems. The acquisition strengthens Be-Mobile's position in the automotive industry and increases the coverage of its traffic management services in France, Germany, the Nordics and Poland, where Mediamobile is active today.

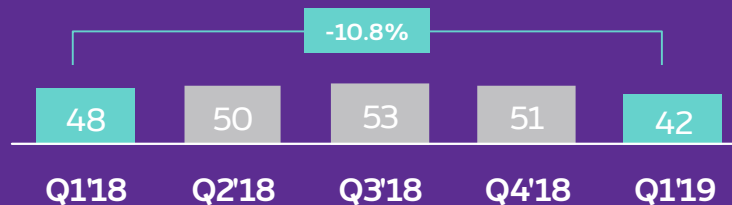
# Wholesale

Wholesale results reflect regulation impact, with lowered Fixed Termination Rates since 01/01/19. Furthermore, the margin was impacted by the revenue erosion of traditional wholesale services, and the effect from lowered Wholesale roaming rates.

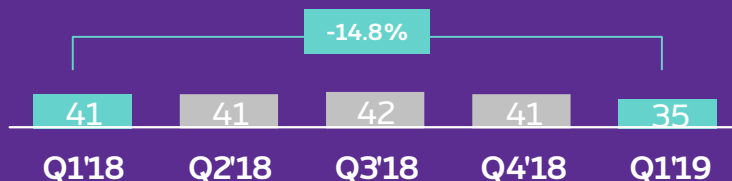
The lower FTR and downward-renegotiated Wholesale roaming rates however benefit the direct margin of both the Consumer and Enterprise segments.



**Revenue**  
(M€, YoY)



**Direct Margin**  
(M€, YoY)

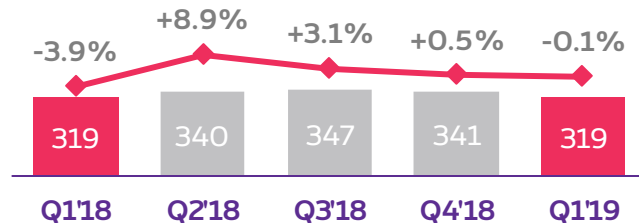


# BICS Results

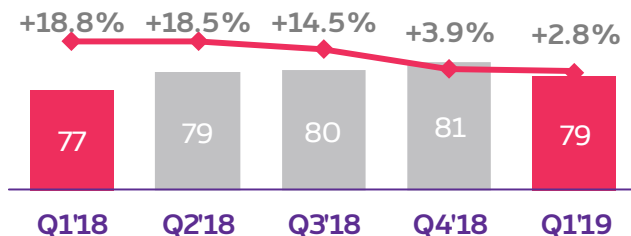


# BICS segment result

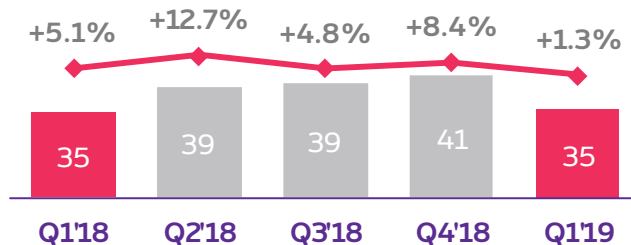
Revenue (M€) & YoY variance



Direct Margin (M€)



Segment result (M€) & YoY variance



Revenue nearly stable. In line with the ongoing market trend, BICS' revenue mix moved further from Voice to Data.

**24.7%** DM/Revenue

Direct margin driven by both Voice and non-Voice Direct Margin

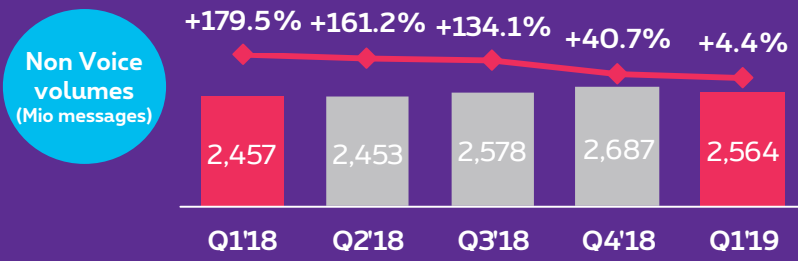
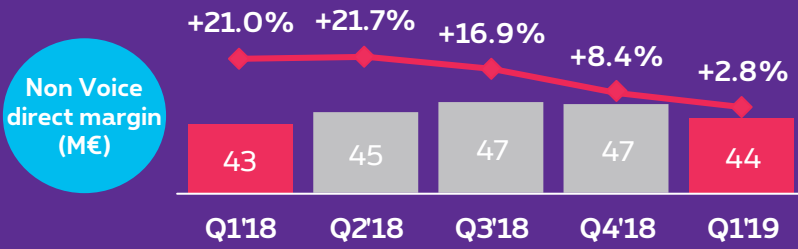
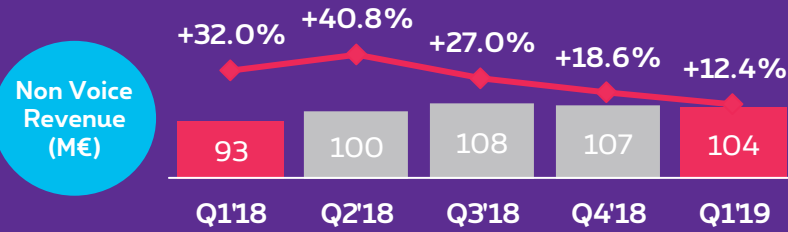
**+1.3%**

Segment result

Q1'19 Segment margin +0.2pp YoY to **11.0%**

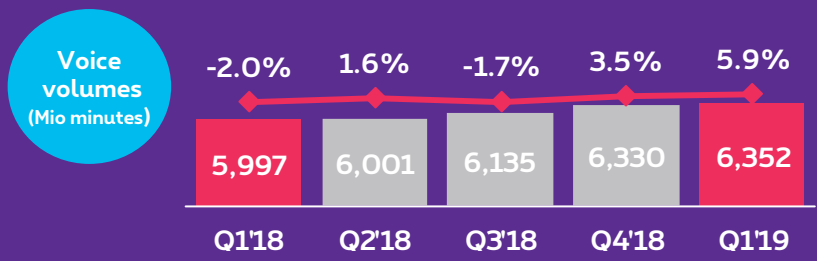
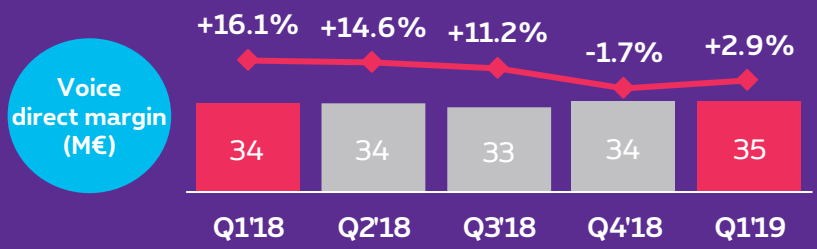
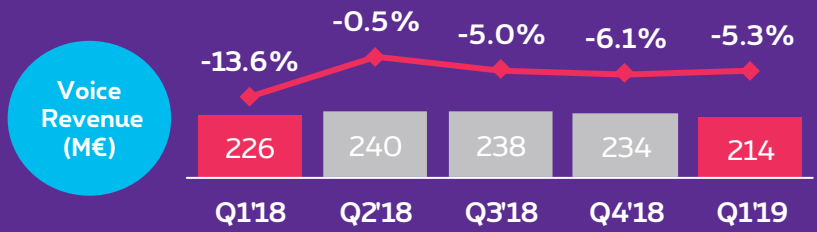
# Non-Voice

Higher SMS A2P volumes, supported by TeleSign in this growing market



# Voice

Voice margin supported by the development of Cloud numbers and TeleSign Mobile Identity services



# Appendix

- Reporting Changes P 41
- Pricing P 51
- Tango P 57
- Spectrum P 58
- Headcount P 61
- Shareholder structure P 62
- Contacts P 63



# Reporting changes 2019

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# Proximus Reporting 2019

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Changes versus the 2018 reporting:

1

## IFRS 15

- All figures of 2019 and the comparable base of 2018 are under IFRS 15.
- Variance explanations based on IFRS 15 figures.

2

## IFRS 16

- Applying IFRS 16 as from 2019, opting for the simplified transition method.
- Adjusting our Performance Measures to allow for a meaningful YoY comparison.

3

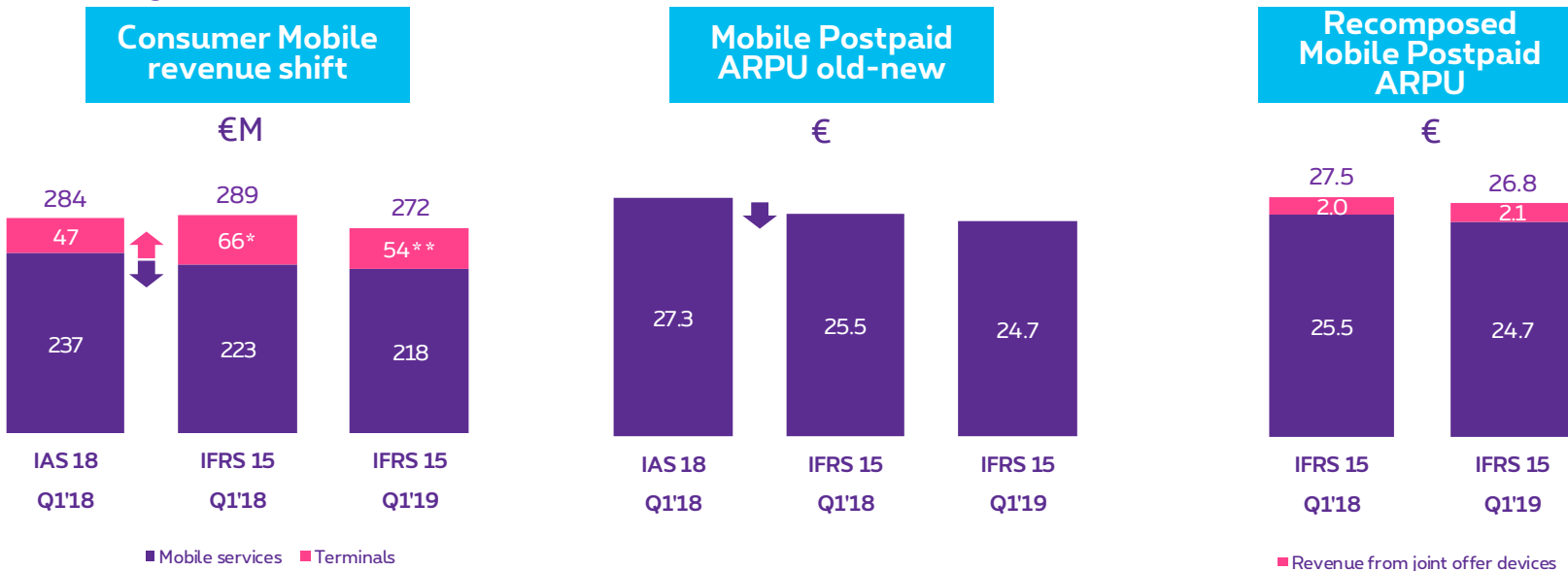
## Reporting structure

- Simplified Consumer revenue structure reflecting the high convergence rate of the revenue base.
- Tango Luxembourg Fixed park included in the Group total. (no financial impact).

# All reported figures are under the IFRS 15 standard

## Main impact on the Consumer segment:

- Shift from Services to Terminals Revenues in case of joint-offer
- Timing impact: the relative standalone value of the joint offer devices is recognized when the device is sold (contract inception).
- Reducing Mobile service revenue over contract duration & Mobile ARPU



\* incl. €16 M Joint offer devices    \*\* incl. €17 M Joint offer devices

# IFRS 16 standard on lease accounting

Main changes for Proximus relate to lease-in<sup>1</sup> (cars, buildings, network, shops, ...)

From

IAS 17 : 2 models

1. **Finance Lease:** in balance sheet (Capex & lease liabilities) and cost in depreciation & interest
2. **Operating Lease:** not in balance sheet and renting cost in operating expenses

To

IFRS 16 : 1 model

1. **Finance lease:** acquisition of a right of use asset through a lease liability (= NPV of future lease payments)

➔ Increase of balance sheet with recognition of a right of use asset and a debt for the NPV of the future lease payments.

➔ Increase in Reported EBITDA with Operating lease expenses replaced by lease depreciation & interest.

When opting for the simplified transition method, the Group recognized new right of use assets on 1<sup>st</sup> Jan 2019 measured at the amount of lease liability at the same date (EUR 285 million).

1. Not all previous renting expenses are in scope. Most of capacity contracts are out of scope.

# IFRS 16 impact on Proximus' performance measures (PM)

No restatement of the prior year was done. However, to allow for a meaningful year-on-year comparison, and the consistency of performance measures, Proximus adjusted its performance measures.

	Balance sheet	P&L	Financial Position	Cash Flow
IAS 17	<ul style="list-style-type: none"> <li>Only finance lease</li> </ul>	<ul style="list-style-type: none"> <li>EBITDA including operating lease expenses</li> </ul>	<ul style="list-style-type: none"> <li>Finance lease liabilities included (not material)</li> <li>Operating lease commitments not included</li> </ul>	<ul style="list-style-type: none"> <li>Lease payments included in Operating cash flow</li> </ul>
IFRS 16	<p>↑ Recognition of acquisition of right of use assets for all lease-in</p>	<p>↑ EBITDA excluding lease depreciation &amp; interests</p>	<p>↑ Net financial debt increases with new lease liabilities.</p>	<p>⇒ Lease payments included in Financing activities.</p>
New PM	<ul style="list-style-type: none"> <li><b>CAPEX</b> <u>excluding the acquisition of right of use assets</u></li> </ul>	<ul style="list-style-type: none"> <li><b>New Underlying EBITDA<sup>1</sup></b> = Reported EBITDA                             <ul style="list-style-type: none"> <li>- Excluding incidentals &amp;</li> <li>- Including lease depreciation &amp; interests</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Adjusted net finance position</b> <u>excluding lease liabilities.</u></li> </ul>	<ul style="list-style-type: none"> <li><b>New Free Cash Flow</b> = Cash Flow before financing activities but <u>after lease payments.</u></li> </ul>

No change in Adjusted Net Debt/underlying EBITDA ratio

<sup>1</sup>. As there is only a limited difference between previous operating lease expenses and new lease depreciation and interest, the comparison between the 2019 underlying EBITDA as newly defined with the 2018 underlying Ebitda is consistent.

# Balance sheet changes

	Dec-18, IAS 17	OB 2019, IFRS 16
<b>Assets</b>	<b>8,671</b>	<b>8,956</b>
Goodwill	2,470	2,470
Intangible assets	1,154	1,154
Property, plant and equipment	3,054	3,054
<b>Right of use assets</b>	<b>-</b>	<b>285</b>
Contract costs	116	116
Other non-current assets	55	55
<b>Total non-current assets</b>	<b>6,850</b>	<b>7,135</b>
<b>Total current assets</b>	<b>1,822</b>	<b>1,822</b>
<b>Liabilities</b>	<b>8,671</b>	<b>8,956</b>
<b>Equity</b>	<b>3,153</b>	<b>3,153</b>
Interest-bearing liabilities	2,259	2,259
Liability for pensions and other post-employment benefits	553	553
Provisions (LT)	142	142
Deferred tax liabilities	91	91
<b>Lease liability (LT)</b>	<b>4</b>	<b>216</b>
Other non-current payables	132	132
<b>Total non-current liabilities</b>	<b>3,181</b>	<b>3,393</b>
Interest-bearing liabilities	232	232
<b>Lease liability (ST)</b>	<b>2</b>	<b>75</b>
Provisions (ST)	52	52
Trade payables	1,361	1,361
Contract liabilities	109	109
Current tax liabilities	56	56
Other current payables	526	526
<b>Total current liabilities</b>	<b>2,338</b>	<b>2,411</b>

## What changed?

### Non-current assets (increasing)

- Recognition of right of use assets

### Non-current liabilities (increasing)

- Recognition of a lease liability for the NPV of future lease payments (>1 year)

### Current liabilities (increasing)

- Recognition of a lease liability for the NPV of future lease payments (<1 year)

# P&L changes

	2019Q1, IAS 17	2019Q1, IFRS 16	What changed?
<b>EBITDA (*)</b>	<b>455</b>	<b>477</b>	
D&A	-	255	Previous operating lease expenses (mainly opex) replaced by lease-depreciation and interest
EBIT	200	201	
Net finance expense	-	11	Neglectable impact on EBT
EBT	189	189	
Income taxes	-	52	
<b>Net income</b>	<b>138</b>	<b>138</b>	
Net income Group share	134	134	
Non-controlling interests	3	3	
<b>Reported EBITDA (*)</b>	<b>455</b>	<b>477</b>	Higher reported EBITDA
Incidentals	7	7	
Lease depreciation & interest	-	-	Limited impact on underlying EBITDA
<b>Underlying EBITDA</b>	<b>463</b>	<b>463</b>	

As there is only a limited difference between previous operating lease expenses and new lease depreciation and interest, **the comparison between the 2019 underlying EBITDA as newly defined with the 2018 underlying EBITDA is consistent.**

# Net Financial position

	Dec-18, IAS 17	OB 2019, IFRS 16	What changed?
Investments, cash and cash equivalents	344	344	
Derivatives	5	5	
<b>Assets</b>	<b>349</b>	<b>349</b>	
Non-current liabilities <sup>1</sup>	- 2,263	- 2,475	
Current liabilities <sup>1</sup>	- 234	- 307	
<b>Liabilities</b>	<b>- 2,497</b>	<b>- 2,782</b>	
<b>Net financial position<sup>1</sup></b>	<b>- 2,148</b>	<b>- 2,433</b>	Lease liability increase leading to a net financial debt increase No IFRS 16 impact after definition adaptation
of which Leasing liabilities	- 5	- 290	
<b>Adjusted net financial position<sup>2</sup></b>	<b>- 2,143</b>	<b>- 2,143</b>	

1. Including derivatives and leasing liabilities
2. The adjusted net financial position excludes leasing liabilities

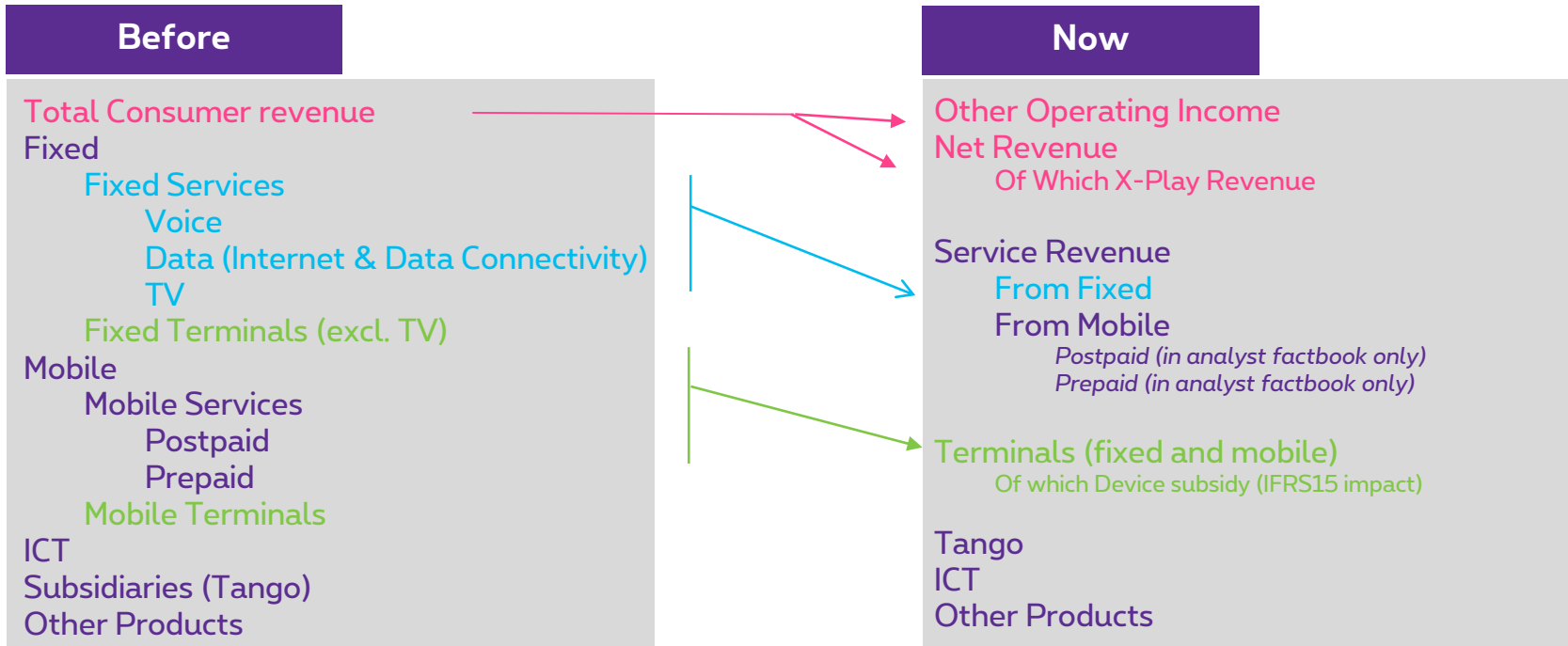


# Cash flow changes

Cash flow statement	2019Q1, IAS 17	2019Q1, IFRS 16	What changed?
EBITDA underlying	463	463	
Interest payments of LT debts	- 12	- 12	
Income tax payments	- 5	- 5	
Change in Business working capital (excl. AP Capex)	- 36	- 36	
Payments to ELP beneficiaries	- 15	- 15	
Other	48	70	
<b>Net cash flow provided by operating activities</b>	<b>442</b>	<b>465</b>	<b>Increase of CF from operating activities</b>
<b>Capex</b>	<b>- 227</b>	<b>- 227</b>	<b>No impact on cash capex</b>
Change in Business working capital (AP Capex related)	- 72	- 72	
Acquisition / disposal of subsidiaries	- 30	- 30	
Disposal of property, plant and equipment (mainly disposal of buildings)	0	0	
Other investing activities	- 0	- 0	
<b>Net cash used in investing activities</b>	<b>- 329</b>	<b>- 329</b>	
<b>Cash flow before financing activities</b>	<b>113</b>	<b>135</b>	<b>Previous FCF concept</b>
Lease payment	- 1	- 23	<b>No IFRS 16 impact after definition adaptation</b>
<b>Free Cash Flow (New)</b>	<b>112</b>	<b>112</b>	
Acquisition of consolidated Companies (net of cash acquired)	37	37	
<b>Adjusted Free Cash Flow (to exclude cash paid for acquisition of consolidated companies)</b>	<b>150</b>	<b>150</b>	

# Reporting structure changes

## Consumer segment



# Mobilus/Tuttimus pricing


Including Tuttimus price increase 1 January 2019

Prices incl. VAT


Mobile only

**Mobilus**


Standalone price

**S**  
 **1.5 GB**  
 Unlt. sms  
 120 min.


€ 15.99

**M**  
 **5 GB**  
 Unlt. sms  
 Unlt. min

€ 26.99

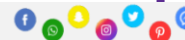
**L**  
 **10 GB**  
 Unlt. sms  
 Unlt. min

€ 36.99

**XL Unlimited**  
 **Unlt. data \***  
 Unlt. sms  
 Unlt. min

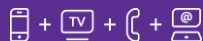
€ 42.99

+ Unlimited Mobile data for your favourite App



All-in offer

**Tuttimus**



Price Mobile in pack

**S**  
**3 GB**  
 Unlt. sms  
 120 min. + CUG

€ 92.94

€ 15.99

**M**  
**10 GB**  
 Unlt. sms  
 Unlt. min

€ 103.94

€ 26.99

**L**  
**20 GB**  
 Unlt. sms  
 Unlt. min

€ 113.94

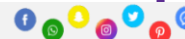
€ 36.99

**XL Unlimited**  
**Unlimited data \***  
 Unlt. sms  
 Unlt. min

€ 117.94

€ 40.99

+ Unlimited Mobile data for your favourite App



\* FUP:

BE: 20 GB at full speed, then 512 Kbps  
 EU: 16 GB at full speed, then 0.0054€/MB

# Bizz Mobile portfolio

Prices excl. VAT

**Bizz Mobile**

Standalone price

Multi-Mobile

**S**

1.5 GB  
Unlt. sms  
100 min. + fix

**M**

5 GB  
Unlt. sms  
Unlt. min

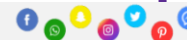
**L**

7 GB  
Unlt. sms  
Unlt. min

**XL Unlimited**

Unlt. data \*  
Unlt. sms  
Unlt. min + 600 min intl.

+ Unlimited Mobile data for your favourite App



€ 13

€ 13

€ 23

€ 20

€ 32

€ 29

€ 49

€ 46

\*Previous -20% lifetime discount

**Mobile in pack**

**S**

1.5 GB  
Unlt. sms  
100 min. + unlt. fix

**M**

5 GB  
Unlt. sms  
Unlt. min

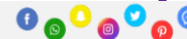
**L**

10 GB  
Unlt. sms  
Unlt. min

**XL Unlimited**

Unlimited data \*  
Unlt. sms  
Unlt. min + 600 min intl.

+ Unlimited Mobile data for your favourite App



€ 13

€ 20

€ 29

€ 46

\* FUP: BE: 25 GB at full speed, then 512 Kbps  
EU: 22 GB at full speed, then 0.0045€/MB

Make

it

epic

**epic**  
**stories**  
Endless  
sharing

Endless mobile data\* for these apps



\*20 GB at maximum speed



3 GB extra mobile data for all the rest  
Unlimited SMS  
60 call minutes

€19.99

**epic**  
**beats**  
Endless listening +  
sharing

Endless mobile data\* for these apps



\*20 GB at maximum speed



3 GB extra mobile data for all the rest  
Unlimited texts  
60 call minutes

€24.99

Full-digital journey

Worry-free connection, anytime, anywhere

Pioneering in the Millennials & Gen Z segment



epic

combo

At home & on the go

€ 64.99 / month



**1 mobile subscription**  
**Endless data for all your Epic apps**

+ 4 GB for all the rest + 150 calling minutes + unlimited texts



**Internet at home**

Unlimited and ultra-fast Internet



**TV everywhere**

The 23 most popular national channels + regional channels + radio stations  
Accessible on all your screens (smartphone, tablet, PC and TV with the help of Chromecast)



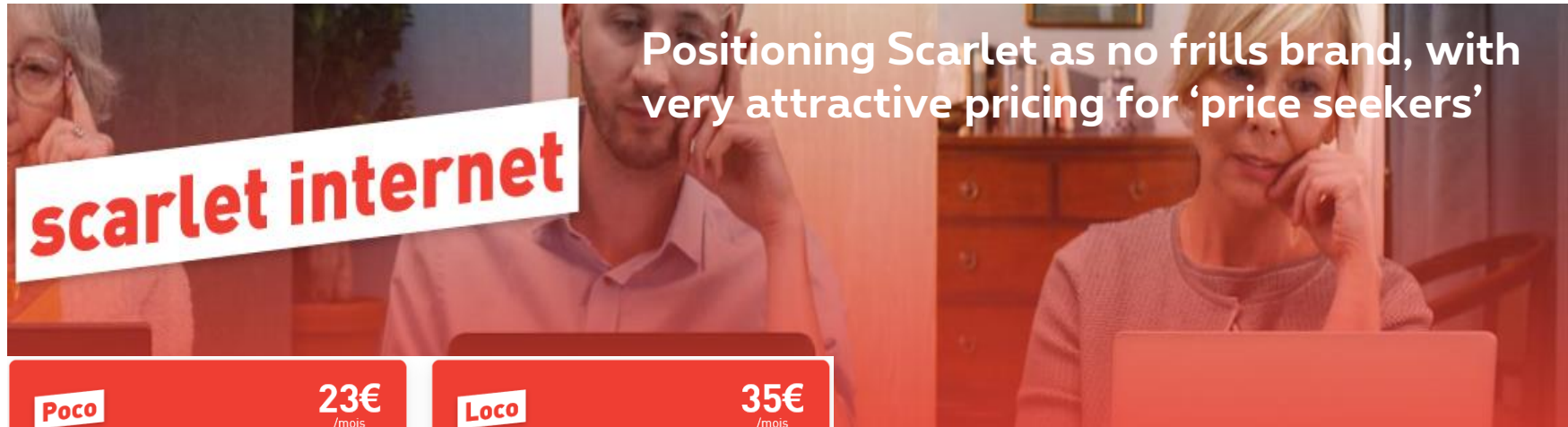
A pack for  
the specific  
needs of  
millennials

Mobile, fixed  
internet and TV  
via Proximus  
TV App

Co-creation  
with  
millennials

# Scarlet Fixed portfolio

Positioning Scarlet as no frills brand, with very attractive pricing for 'price seekers'



<p><b>Poco</b></p> <p>23€ /mois</p> <ul style="list-style-type: none"> <li>Volume internet de 50 GB</li> <li>Vitesse surf de 30 Mbps max.</li> </ul>	<p><b>Loco</b></p> <p>35€ /mois</p> <ul style="list-style-type: none"> <li>Volume internet illimité<sup>1</sup></li> <li>Vitesse surf de 50 Mbps max.</li> </ul>
--	--

New pricing as from 1 July 19

**€40** /month



**scarlet Trio**

€39 /maand

- 30 populairste zenders
- Onbeperkt<sup>1</sup> & snel surfen
- Onbeperkt<sup>2</sup> vast bellen 's avonds en in het WE



# Scarlet Mobile portfolio

New simplified offers as from 28 February 2019

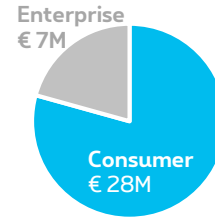
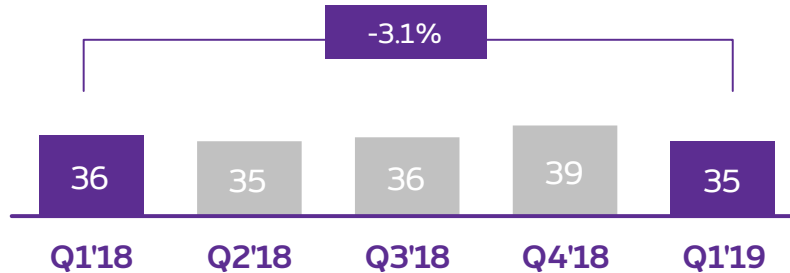
<b>Red</b> €8 /maand 150 min. onbeperkt <sup>1</sup> 0.5 GB 1 GB Extra	<b>Hot</b> €18 /maand onbeperkt <sup>1</sup> onbeperkt <sup>1</sup> 2 GB 1 GB Extra
<b>Chili</b> €28 /maand onbeperkt <sup>1</sup> onbeperkt <sup>1</sup> 6 GB 1 GB Extra	<b>HiFive</b> €15 /maand 5 GB onbeperkt <sup>1</sup> 0 min. + 90 min.

<b>Red</b> 8€ /mois APPELS 150 min. vers tous les réseaux SMS illimités <sup>1</sup> 4G SURF 0.5 GB Option 1GB extra + 5€	<b>Hot</b> 18€ /mois APPELS illimités <sup>1</sup> vers tous les réseaux SMS illimités <sup>1</sup> 4G SURF 2-GB 3GB NEW Option 1GB extra + 5€
Option 5GB extra + 10€	Option 5GB extra + 10€
Optic 10GB extra + 15€	Optio 10GB extra + 15€







# Tango Luxembourg

Tango Revenue (M€)

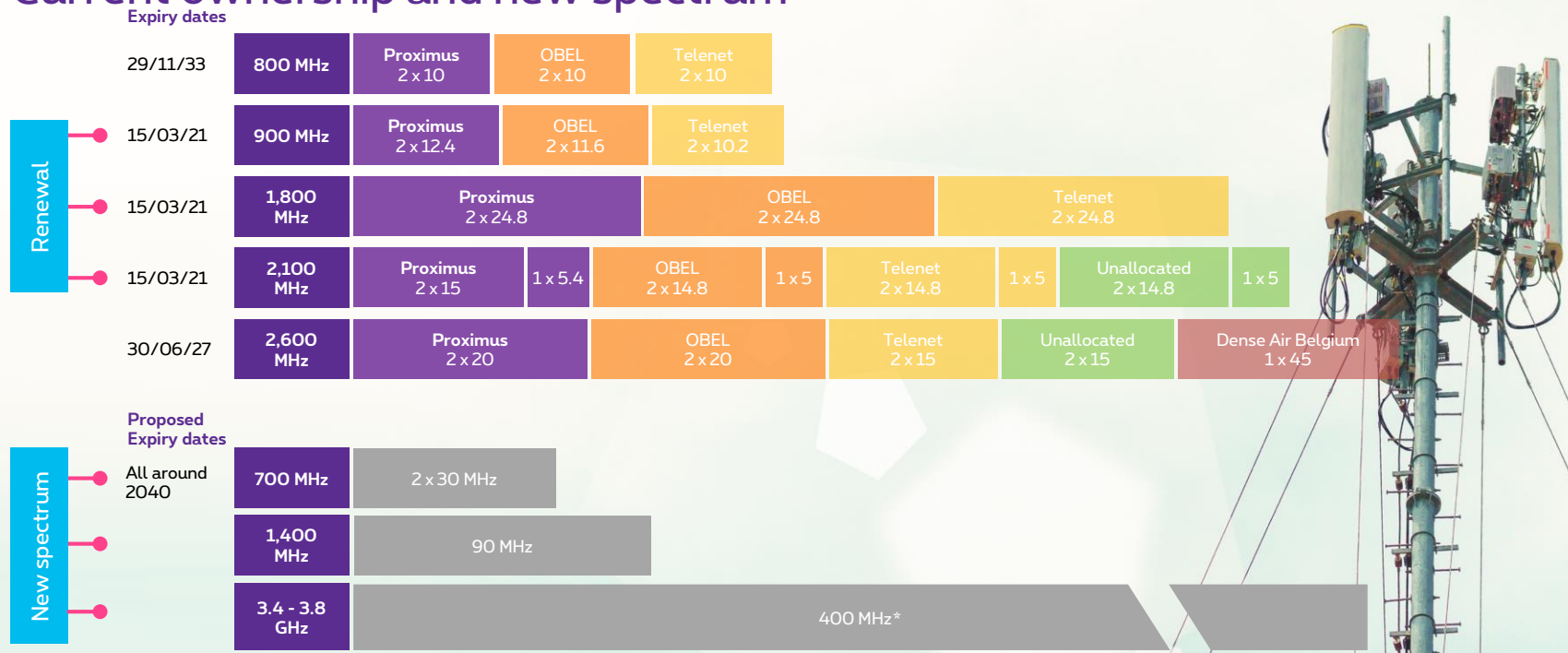


• Solid increase in service revenue, driven by a steady growth in mobile postpaid base and successful execution of Fiber strategy increasing the broadband base, offset by less mobile devices revenue.

	Postpaid 	Prepaid	@ 	TV 	
Q1'19 Park	253K lines YoY +5.7%	26K lines YoY -17.1%	32K lines YoY +12.6%	9K lines YoY +13%	34K lines YoY +8.8%

# Spectrum

## Current ownership and new spectrum



\* 40MHz owned by Citymesh and Gridmax until 2025 (regional licenses)

# Spectrum auction

## Reserved spectrum

The whole process is postponed until after the May elections and will be left to the future new Government. Therefore, the timing and the final conditions of the auctions remain uncertain.

Details of reserved spectrum as was published by BIPT	Frequency band	Total capacity	Spectrum cap	Spectrum reserved	
				For each existing operator	For a new entrant
	700 MHz	30 MHz duplex	10 MHz duplex	-	5 MHz duplex
	900 MHz	35 MHz duplex	15 MHz duplex	5 MHz duplex	5 MHz duplex
	1,400 MHz	90 MHz	35 MHz duplex	-	-
	1,800 MHz	75 MHz duplex	30 MHz duplex	15 MHz duplex	15 MHz duplex
	2,100 MHz	60 MHz duplex	25 MHz duplex	10 MHz duplex	10 MHz duplex
	3,600 MHz*	400 MHz	100 MHz	-	-

\* 20MHz TDD is reserved at national level for existing licensees.

In case there would be no new entrant, existing MNO's will have a higher amount of spectrum reserved.

# Spectrum auction

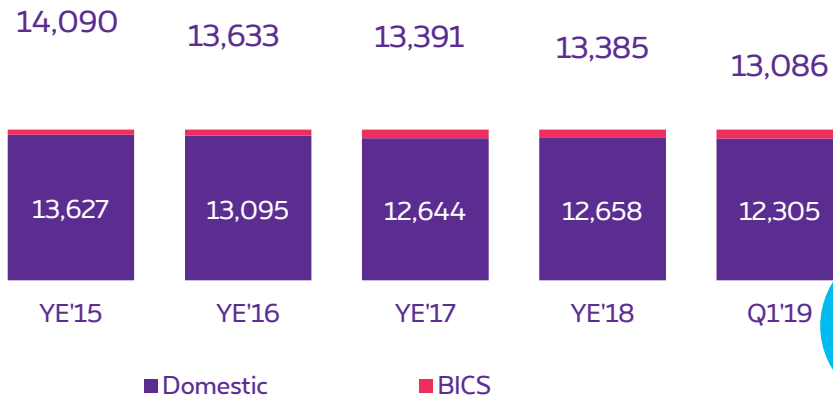
## Coverage obligations

Details of coverage obligations as was published by BIPT

Frequency band	Obligations for existing operators	Obligation for new entrant
700 MHz	<ul style="list-style-type: none"> <li>- 70% population after 1 year</li> <li>- 99.5% population after 2 years</li> <li>- 99.8% population after 6 years</li> <li>- Speed requirement varies between 3 and 6 Mbps, according to Spectrum ownership</li> <li>- Coverage of main train lines within 2 years</li> </ul>	<ul style="list-style-type: none"> <li>- 30% population after 3 years</li> <li>- 70% population after 6 years</li> <li>- 99.8% population after 8 years</li> <li>- Speed requirement varies between 3 and 6 Mbps, according to Spectrum ownership</li> <li>- Coverage of main train lines within 9 years</li> </ul>
900 MHz (Renewal) 1,800 MHz (Renewal) 2,100 MHz (Renewal)	<ul style="list-style-type: none"> <li>- 99.5% of population as from 15 March 2021</li> <li>- No speed requirement</li> </ul>	<ul style="list-style-type: none"> <li>- after 3 years: 30%</li> <li>- after 6 years: 70%</li> <li>- after 8 years: 99.5%</li> <li>- No speed requirement</li> </ul>
1,400 MHz	No coverage obligation	No coverage obligation
3,600 MHz	No coverage obligation	No coverage obligation

# Headcount

## FTE evolution



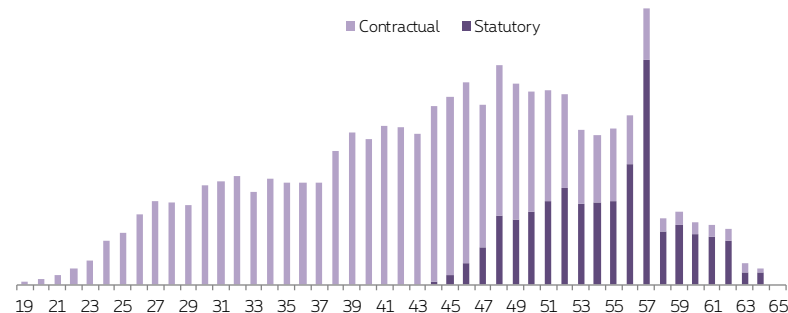
23%  
civil servants  
of Domestic  
HC

Early Leave Plan & natural retirements leading to ~2,750 FTEs to leave Proximus over 2016-2020

(gross outflow - not including hiring to cover business needs)

## Proximus SA age pyramid

(excl. employees opting for Early leave plan & subsidiaries)



# Shareholder structure

Total number of shares

# 338,025,135

Free-float

# 42%

Belgian government

# 54%

	Number of shares	% shares	% Voting rights	% Dividend rights	Number of shares with voting rights	Number of shares with dividend rights
Belgian state	180,887,569	53.51%	56.04%	55.91%	180,887,569	180,887,569
Proximus own shares	15,266,334	4.52%	0.00%	0.23%	0	753,829
Free-float	141,871,232	41.97%	43.96%	43.85%	141,871,232	141,871,232
<b>Total</b>	<b>338,025,135</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>322,758,801</b>	<b>323,512,630</b>

~€ 8.3 Bn  
Market  
Capitalisation\*

~ 5.8%  
Dividend  
yield\*

The voting rights of the treasury shares are suspended by law. The dividend rights of the treasury shares acquired in 2004 are also suspended, whereas the dividend rights for shares acquired as from 2005 are cancelled.

\* 31/03/19

## Transparency declarations

According to Proximus' bylaws, the thresholds as from which a shareholding needs to be disclosed have been set at 3% and 7.5%, in addition to the legal thresholds of 5% and each multiple of 5%.

# For further information

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## Investor relations



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