

Repurchase of own shares in the context of the liquidity contract

In the framework of the liquidity contract (see press release dated Mar. 1st, 2016), Proximus announces today that Kepler-Cheuvreux on behalf of Proximus has bought 50.000 own shares during the period between 1st August 2016 and 5 August 2016 on Euronext Brussels.

During the same period, Kepler-Cheuvreux on behalf of Proximus has sold 36.000 own shares.

OPERATIONS DETAILS PER DAY

| Date | Number of shares | Average price (€) | Highest price (€) | Lowest price (€) | Amount (€) |
|--------------|------------------|-------------------|-------------------|------------------|------------------|
| 1-Aug-16 | 8.000 | 27.73 | 27.90 | 27.64 | 221,817 |
| 2-Aug-16 | 20.000 | 27.57 | 27.70 | 27.51 | 551,300 |
| 3-Aug-16 | 10.000 | 27.45 | 27.54 | 27.30 | 274,525 |
| 4-Aug-16 | 12.000 | 27.46 | 27.60 | 27.30 | 329,460 |
| 5-Aug-16 | | | | | 0 |
| Total | 50.000 | | | | 1,377,102 |

The summary of the acquisitions realized in the framework of the liquidity contract launched on March 1st, 2016 is available on the corporate website at the following [link](#).

More information is available from the Press Relations department, the Investor Relations department and on

www.proximus.com/en/investors

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About Proximus

Proximus (Euronext Brussels: PROX) is the leading provider of telephony, internet, television and network-based ICT services in Belgium through its Proximus and Scarlet brands. Proximus' aim is to deliver the best customer experience and to simplify the customer journey by offering accessible and easy-to-use solutions to the residential, enterprise and public markets. Proximus' high-quality interconnected fixed and mobile networks offer access anywhere and anytime to digital services and data, as well as to a broad offering of multimedia content. Proximus is active in Luxembourg through its affiliates Telindus Luxembourg and Tango and in the Netherlands through Telindus Netherlands. Its subsidiary BICS offers best-in-class international wholesale solutions for voice and mobile data service providers worldwide. At the end of 2015, Proximus had around 14,000 employees and generated an underlying revenue of EUR 5,994 million.

For more info on Proximus: www.proximus.com & www.proximus.be